Special Issue

₹125 NOVEMBER 2014

The 2014

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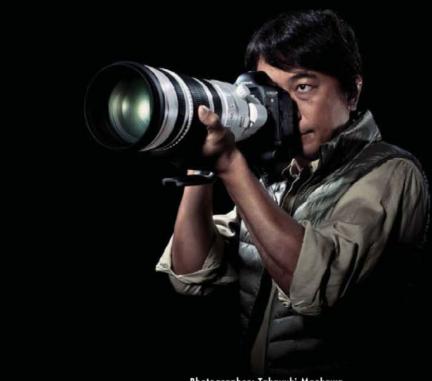


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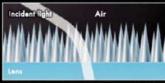
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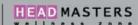




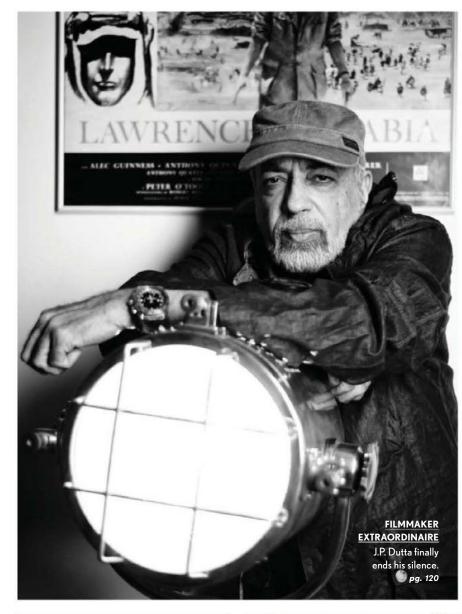




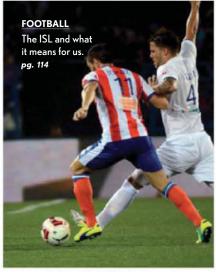




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CHAMPIONS OF THE WORLD UNITE IN MICROMAX INDIAN ACES

Watch the current champions, tennis legends and upcoming talent in a format that's never been seen before, only at the International Premier Tennis League. Witness Roger Federer, Novak Djokovic, Pete Sampras, Jo-Wilfried Tsonga, Caroline Wozniacki, Eugenie Bouchard and many more tennis stars create history in India, from 6th – 8th December, 2014 at the Indira Gandhi Indoor Stadium, New Delhi.

Get ready to cheer for your Micromax Indian Aces team.



EDGE

THE SMALLER PICTURE

The Hottest Issue Of The Year

There's more to a list than just the number of votes. It is a reinforcement of popular culture.



IT'S THAT TIME OF THE YEAR AGAIN.

The *Maxim* Hot 100, the only list of hotness that counts (seriously, since 2008, it's the first and only one of any consequence) is finally here. The year 2014 is a landmark year, because the voting saw more clicks this year than ever before. You'll discover the exact number a little further in but, in itself, it is telling us something. Also, we've had more new names on the list this year, which points to the fact that popular culture—and all those annoying social media interactions—are playing a much bigger role in our lives than ever before. The Hot 100 is not a list that you take lightly, we know, and, I have to say, nor do we.

You've chosen the gorgeous **Katrina Kaif** as the hottest woman of 2014, and we're happy that you've chosen well. Ever since the Hot 100 list debuted in 2008, Katrina has been in the Top 5. That's a testament to her hotness, yes, but also to her universal appeal. No matter where you go, you're unlikely to find anyone who thinks she's *not* hot, though that happens with some other names on the list. We rarely judge, because *Maxim* thinks and sincerely believes every woman is hot. When it comes to Katrina, of course, we breathe a sigh and feel a little starry-eyed.

The list begins after the new sections we debuted last month and which, based on your

letters, all of you have liked. (I would say "loved" but I don't want us to be awkward.)

The new Arena will help you tackle all your lifestyle worries, and we have some excellent food and drinks ideas for you. Even if you're not a fan of bourbon, you'll like the special blends we've picked. Time to get back in touch with a mate who'll be passing a duty-free shop. Then, our spanking new Modus section will give you excellent style ideas, from the briefcases that will make you appear as if you've come of age to the most versatile travel kit known to man. I especially liked the article on watches that sport Roman numerals.

Following immediately after that is **Agenda**, the basic premise of which is to help you spend your time well. We have everything–from luxury holidays and what to do while you're on them, to the most memorable Batman comics and events as the Caped Crusader celebrates his 75th birthday this year. Madhuri Banerjee also gives you a smacking insight into the art of the kiss. We puckered up and dove straight in, and I advise you to do the same. Just make sure the lady wants you to, because a smack can sting too.

Finally, the **Emporium** section details all the best stuff out there. If you're a music-lover, and you are, we pick some of the best new

gear and tech out there. These will help you bring the cleared, freshest, coolest sounds to your (cluttered) ears.

A major highlight of this issue is an exclusive interview with the elusive **J.P.Dutta**, filmmaker extraordinaire, who's chosen to speak to *Maxim* as he plans his next cinematic project. He's a meticulous man who's worked with some of the most famous names in the business, and his insights and ideas are timeless but refreshing.

There's a lot more to this issue, and I'll leave you to delve into it. Please do write in with your comments and, more important, with what you didn't like. Greatness, as we say in *Maxim*, should be universal.

VIVEK PAREEK Editor





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ARENA

A MAN'S WORLD



The 750-horsepower **Lamborghini Veneno** gives new meaning to the word exclusive.

by BASEM WASEF





Built for the company's 50th anniversary and titled after a famed bull that gored a matador to death in the early 20th century, the Lamborghini Veneno is an exercise in just-because, a carbon-fibre sexpot stripped of every extraneous gram intended to make even those half-million-dollar supercars outside the casino in Monaco seem like regular wheels in comparison. Consider this: The 6.5-litre V-12 hits 100 kmph in 2.8 seconds.

But it's all about that body. The Veneno's chassis is so wild, it bears no resemblance to its already outrageous inspiration, the Lamborghini Aventador. If hypercars from McLaren and Ferrari are superheroes, then the Veneno is their nemesis. Every inch has been sharpened, stretched and vented to an exaggerated perfection.

Sure, all three of the Venenos produced for the public have been snatched up. But that's just fine: Seeing this car on the road should be a rare thing.

SPECS ED

1. AN UNDERBODY THAT INHALES

Tucked underneath the Veneno's post-apocalyptic bodywork is a smooth underbelly designed to suck air—and the car—toward Earth, creating maximum downforce and stability.

2. LIGHT, DONE RIGHT

The Veneno weighs a full 125 kg less than the Aventador, thanks in part to a special "Carbon Skin" woven carbon-fibre material that lines the Veneno's cockpit.

3. POWER FOR THE PEOPLE

While the standard Aventador churns out 700 horsepower, the Veneno's V-12 screams with 750, thanks to huge air intakes and a tweaked exhaust system.

4. A SOUPED-UP SHARK FIN

The Veneno's finlike rear ridge meets a massive, adjustable wing, which helps offer stability when the car's carbon-ceramic brakes are engaged, which is likely to be very often.





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THREE THE HARD WAY

When it comes to today's best cocktails, less is more.

If waiting around as a "mixologist" adds an unending barrage of froufrou ingredients to your drink doesn't sound like a good time, you're not alone. Bartenders are getting back to boozy basics by only serving libations containing three ingredients or less. "At a certain point, throwing many things into something that's five liquid ounces gets to be a mess," says Liam Deegan, bartender at New Orleans' renowned Barrel Proof. "A drink made for someone else should serve them, not the bartender's need to feel like an artist."

MIZUWARI, A.K.A. THE JAPANESE HIGHBALL

In a collins glass:

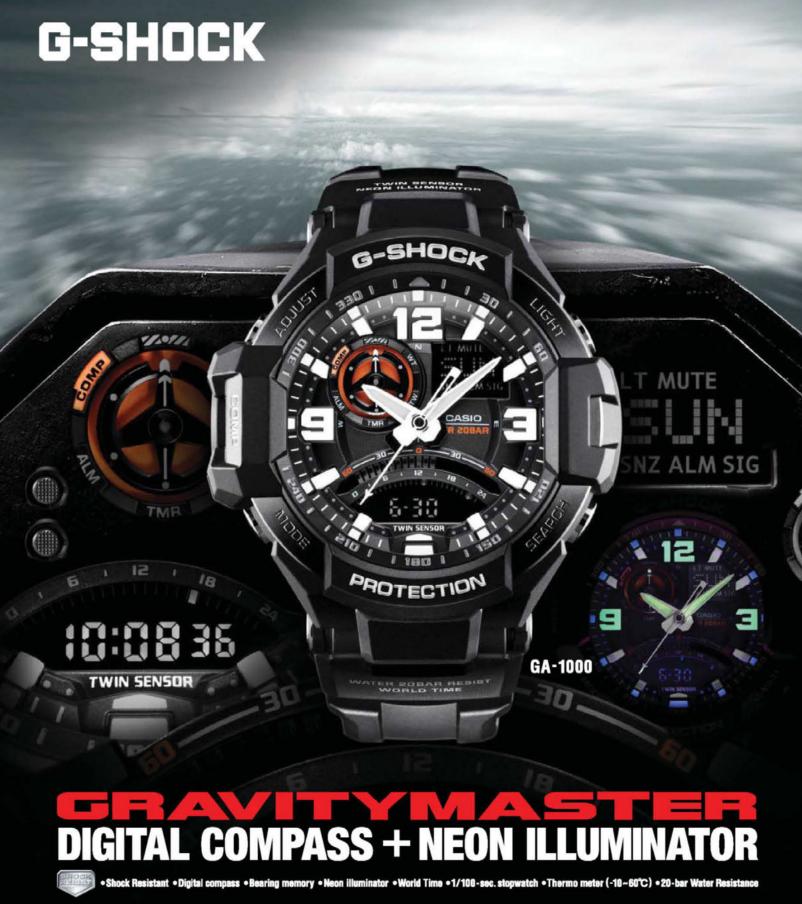
- Add 60 ml at least
 12-year Japanese whisky
- Fill with large ice cubes
- Top with a splash of sparkling water (whatever quality your wallet allows)
- Give a quick stir



GET YOUR ROCKS OFF

How to improve your ice game at home.

Size matters if you're serious about cocktail ice. Bigger cubes melt slower and thus are less likely to water down your favourite aged bourbon or perfectly proportioned Negroni. And visually, well, hell, they just look cooler. Check out cocktailkingdom.com for high-quality trays that make large cubes for lowballs and long spears for tall drinks. Use bottled water when possible to avoid imperfect flavours.



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LET'S BE CLEAR: THERE IS NO BAD TIME TO drink bourbon. Whether we're sipping it on a sun-drenched dock, in a dimly lit bar, or on the couch at day's end in honour of battles won and lost, the sweet, oaky spirit is always welcome, and we have even swapped it for Single Malt on a couple of occasions. But the winter is the best–and our favourite–bourbon-sipping season. The cooler weather

seems to extract more of the spirit's smoketinged, chest-warming charm, and it just so happens to be when bourbon makers roll out their most prized batches—special reserves they've been sitting on for years. We investigated the new releases and found the best bottles to seek out, from limited-edition blends to barrel-aged offerings more mature than most millennials.



Wild Turkey Diamond Anniversary Bourbon Wild Turkey's spicy finish may have earned it a rugged shot-and-beer reputation, but this release is far mellower, with a light, creamy body. wildturkey.com



Widow Jane 8 Yr Straight Bourbon It may say seven, but they mean eight. With cherry, spice and woody notes and a toffee nose, this one drinks like a 21-year. widowjane.com



Elijah Craig 23-Year-Old Single Barrel A whisky that's been sitting in the same barrel for more than 20 years should be savoured. This bottle's bold, oaky nose and smoky caramel kick are very memorable. bardstownwhiskey society.com



Jim Beam Signature Craft Quarter Cask The third in the Signature Craft series, which showcases Beam's most experimental batches, combines sweet, fiveyear-old bourbon with smokier smaller barrels for a complex spirit. jimbeam.com



Four Roses Limited Edition Small Batch Four Roses has bottled a mix of four bourbons laced with flavours from orange zest to glazed maple. Their best yet. fourrosesbourbon.com सारा कर देंगे सामन



























Stir-Fry Paradise

Give your tastebuds a kick of spice-laced adrenaline with a serving of the Indonesian speciality, *nasi goreng*.

by ADAM SZCZCHURA

Here's a little foodie fact: Nasi goreng has been crowned the national dish of Indonesia. What is it? A fried pre-cooked rice meal usually spiced with kecap manis (sweet soy sauce), onion, garlic, tamarind and chilli, and packed with prawns, eggs, and chicken. Salivating already? Fear not, because if you can't make it to the nearest Oriental restaurant in the next 48 hours, here's a cheat's guide to cooking this popular dish in the comfort of your kitchen.

To make it, get the following ingredients together: 180 gm of cooked jasmine rice, 15 gm of spring onions, 15 gm of fried red onion, 10 gm of chopped garlic, 30 gm of diced chicken thigh, 30 gm of diced shrimp, 2 eggs, 15 ml of oyster sauce, 15 ml of sweet soy sauce, 15 gm of sambal paste, 30 gm of chicken satay, 20 gm of prawn crackers, salt and sugar to taste.

Got everything? Let's get this dish on the road! Sautée the diced chicken and shrimp with chopped garlic until it's cooked (hint: The shrimp will start curling up and turning pink). Now add one egg and jasmine rice. The eggs should scramble. Next, season the mixture with salt, sugar, oyster sauce, sweet soy sauce and sambal. Remember to keep tasting as you cook. Move on to the chicken satay—grill till it's cooked. On the side, fry the second egg in a pan. Now fry the prawn crackers in hot oil.

We're ready to plate up! Spoon the rice mixture onto a plate and sprinkle with fried red onions and green spring onions. Finish off by placing the fried egg on top of the rice, and the chicken satay and prawn crackers on the side of the plate.

Szczchura is the Executive Chef of the multi-cuisine Kitchen District at The Hyatt Regency, Gurgaon.



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THE HOT 100

Breaking down the stats behind our annual list of global hotties. You might want to grab a beer or two.

THE MAXIMUM NUMBER OF TIMES A HOTTIE HAS BEEN NO. 1. PRIYANKA CHOPRA.







THE PAGE ON WHICH ALL THE HOT 100 ACTION (AND LOTS OF DROOLING) BEGINS. START FLIPPING!



THE NUMBER OF BEERS WE FINISHED WHILE COLLATING THE TOP 10 THIS YEAR.



THE NUMBER OF WORDS (ON AVERAGE) IT TAKES TO DESCRIBE EACH HOT 100 MEMBER.



THE **NUMBER OF VOTES** FOR THE HOT 100 LIST THIS YEAR.

11,756



THE YEAR MAXIM HOT 100 STARTED.



THE TOTAL NUMBER
OF VOTES WE'VE
RECEIVED SINCE MAXIM
HOT 100 STARTED.



HOTNESS IS UNIVERSAL. WHEN IT COMES TO CAPSAICIN

CONCENTRATION, SCOVILLE UNITS SCORE A PEPPER'S HEAT

THE BHUT JOLOKIA (GHOST PEPPER) IS ONE HOT PEPPER!

THE NUMBER OF **BIKINI SHOOT NEGATIVES** THE \it{MAXIM} TEAM PORED OVER TO SELECT THE FINAL IMAGES.



THE YEAR THE YOUNGEST MEMBERS OF THE HOT 100 LIST WERE BORN. ALIA BHATT AND TAYLOR MOMSEN.



NUMBER OF INTERNATIONAL HOTTIES WHO MADE IT TO THE LIST.



THE NUMBER OF HOURS WE SPENT JUST **DROOLING OVER THE LIST**.



THE NUMBER OF WOMEN
DEBUTING ON THE LIST
THIS YEAR.

23





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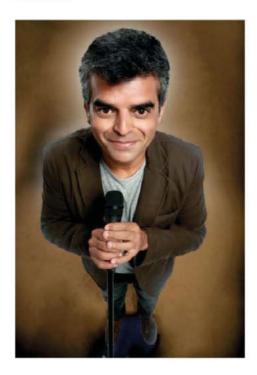
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THE FUNNYMAN

Atul Khatri

APOLOGISING DOES NOT ALWAYS MEAN YOU ARE WRONG.It just means that you value your relationships more than your ego. Apologising to your wife does not always mean you are wrong. It just means that you value sex more than your relationship.

I am married. I have been taking the "ice bucket challenge" for years... also called a cold shoulder.

The wife fasted for me from sunrise to moonrise on account of *Karwa Chauth...* In reciprocation, I will now eat dinner and fast for her from moonrise to sunrise.

I could never afford the Audi A4, and can't afford even the new Audi A3 sedan! Dear Audi, when you come out with Audi A0, Audi A(-1) or Audi A(-2), please inform me. Till then, thanks...

The BMC filling potholes with paver blocks is like a dentist filling a root canal cavity with pieces of chewing gum!

In India, if you see a shrub suddenly growing in the middle of a concrete road, it's not greenery... It's a warning sign for a stolen or missing manhole cover.

So after the mind-blowing success of McDonalds, Burger King is all set to open in India soon. It's like India already had diabetes, and now she's a short way from hypertension, too.

Movies Now channel is now showing *Snakes On A Plane* or, as the Guijus simply like to call it, *Cheevda*.

These days, I like to reach early for house parties—not to get easy parking or get the starters early, but just so I can capture a spare electrical plug point to charge my smartphone.

SHOCK

The Battlefields Of Verdun

YES, THOSE ARE LIVE ARTILLERY SHELLS IN A EOPEST

The German 77-mm and 105-mm artillery shells date from World War I, in the Bois Azoule forest near Verdun, France. This section contains the remains of French trenches and a German artillery battery from the Battle of Verdun, untouched since the end of the war in 1918. The 10-month battle in 1916, known as the most horrific on the entire Western Front, resulted in a combined casualty count of between 7,14,231 and 9,76,000 for both sides. The armies fired an estimated 65 million artillery shells at one another, of which millions never exploded and are still strewn throughout the now-green region.





THE NUMBERS GAME

Man At Work



The percentage of time the Earth has been at peace in the past 3,500 years. Why so angry, world?

LLUSTRATION: KYLE T. WEBSTER



LETHAL LOVE STORIES

Romantic Comedy Or Serial Killer?

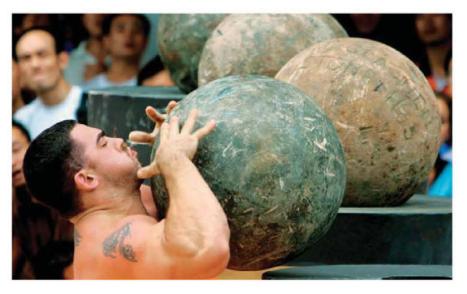
Can you guess which of these scenarios describe the start of a fairy-tale movie romance and which detail the exploits of a real-life serial killer?

by ADAM LINEHAN

- **1.** A man and a woman pretend they're a married couple with children in order to lure a young, naive girl to Hawaii for a "family vacation."
- **2.** An injured ski instructor with a killer smile approaches a woman in a ski resort parking lot and asks if she can help him carry something to his car.
- **3.** A man responds to a personal ad posted by a lonely, overbearing mother who wants help putting an end to her daughter's promiscuous ways.
- **4.** A professional photographer with a criminal past is let down after the girl he wins a date with on a popular television dating show decides he's not the one.
- **5.** A mentally unstable waitress kidnaps one of her customers at gunpoint and takes him to her family's isolated cabin in the woods.
- **6.** A poor handyman and father of four vows revenge after his wealthy female employer refuses to pay him for his services.

BEAT THIS CAPTION

"One Supersize Meatball Coming Up!"



What? The World's Strongest Man Competition which includes competitive bouts of load races, Atlas Stones lifting (shown here), truck/plane pulling, car carrying and keg tossing!

PIT YOUR WITS Send your caption to maxim@emmindia.com with Beat This Caption {Month} in the subject line. The first reader to beat us gets a one-year subscription to Maxim.



OCTOBER 2014 WINNER

"That's not a phone in your pocket... Is it?"

MANIK K. Kolkata

AUTOPORN

The Superhero Boat-Bike Hybrid!



WALKING ON WATER? PFFT! YOU CAN NOW CYCLE ACROSS THE SEA.

The futuristic Schiller X1 Water Bike was engineered by cycling enthusiast Judah Schiller. This high-performance, human-powered and eco-friendly watercraft, that looks like something out of a James Bond flick, weighs only 25 kg, is built with stainless steel, and can reach a top speed of 150 kmph across land and lakes. The integrated handlebar system makes it easy for the cyclist to pedal and steer together. The bike can be disassembled and stored in a car trunk in less than 10 minutes. It will set you back by some ₹4,00,000.

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ratio is consistently over 90%, compared to industry's ratio which varies significantly 90% DHI's graft survival

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PART 2 - WAVE GOODBYE TO OILY SKINI

Tired of looking like a greasy teenager every time you leave the house?

Follow this four-step process to look your best ever!

LIMIT EXFOLIATION

You may be tempted to go all out with a strong exfoliating scrub but this isn't the smartest thing to do. Your skin will go into over-drive, causing an alarm to go off and creating more oil, making this a cyclic situation with no end. Instead use a gentle, oilcontrol cleanser or face wash like the Pond's Men Oil Control Face Wash in the morning and at night. Stick to one kind of product so that your skin gets used to it and reacts accordingly. If you insist on exfoliating your face, limit it to once a week and use the lightest scrub you can find.

YOU STILL NEED MOISTURE

Don't get confused between the skin's natural moisture and an excess production of oil. Your skin needs moisture otherwise it'll start to produce extra oil to protect the cells. It's important to not go crazy layering your face with lots of products. Pick an oil-free moisturiser like the Pond's Men Oil Control Fairness Moisturiser. Apply the moisturiser lightly and right after a warm showerthat is when your pores are open and can absorb what's needed. You could also check out matte creams that keep your skin hydrated and gloss-free!

HOLD OFF ON THE ALCOHOL...

...In your shaving products. Alcohol rids the skin of oil, which causes your body to produce more, in order to regain what it has lost. You're basically enabling your skin to get oilier than it was when you started out! Your skin should be hydrated before you start to shave—this helps the razor move without a problem. You should stick to an alcohol-free shaving cream and don't forget to check the ingredients list to watch out for any allergies you might have.

WATCH WHAT YOU EAT

You'd be surprised to know that everything you eat actually shows up on your skin! That's why it's crucial to find the right balanced diet for your skin type to stay hydrated and look healthier. For oily skin you should increase your intake of fruits, vegetables, and whole grains. Also, increase the amount of water you drink—this will effectively control your oily complexion and look after your overall health.

What wakes you up every morning?

It's your daily cup of coffee.
A strong dose of your favourite
morning drink wakes up your body
and mind, giving you an added burst
of energy to charge up your day.
But did you know that coffee
is really rich in antioxidants too.





A shot of coffee to boost your skin.

A good face wash that can refresh my face instantly is almost indispensable for me. I love this new range because they are an effective and no-fuss solution to my skin needs."

-Varun Dhawan, Actor

So you know that coffee is good for you. But here's a secret you probably didn't know.

Coffee is good for your skin too.

Yes, it is! It is actually one of the oldest natural solutions for healthy skin. Coffee is a natural antioxidant, which means that it is known to rejuvenate the skin cells, making your face bright and energized instantly. It is also known to enhance blood circulation in skin, to give your face a natural, healthy glow.

Also, it is known to have natural sunblock properties to protect your skin from damage caused by harmful UV rays. Coffee can do all this and more. No wonder coffee bean scrubs and beauty treatments are gaining popularity across the world.

So why not have a coffee shot for your face too?

Presenting

New Pond's Men Energy Charge Face Wash -

Face Ka Charger.

Formulated with energizing coffee bean extracts, it not only cleanses the skin, but also brightens and re-energizes to give the face an instant and energized glow so that your Face ki Battery is recharged.





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SNEAK ATTACK

Go farther (and faster) by lacing up a pair of high-tech, lightweight running shoes.

by DAVID ALM

1. UNDER ARMOUR SPEEDFORM APOLLO

Best for: Track rats
These 184.2-gm
shoes are constructed
in a clothing factory,
with ultrasonic seams
and a foam-and-rubber
midsole. The result:
a wicked-fast shoe
suitable for speed
sessions, races up to
10K, or lightning-quick
Starbucks runs. ₹6,150;
underarmour.com

2. ADIDAS ENERGY BOOST 2.0

Best for: Beginners
Their chunky soles
absorb heavy impacts,
making hard pavement
feel like a rubber track.
And at less than 283
gm, these sneakers are
light enough to never
slow you down.
₹9,800; adidas.com

3. PUMA FAAS 1000

Best for:
Middlemen
Sporting a heel-to-toe drop of 12 mm, the 1000s set up like the high-heeled kicks of yesteryear but boast a lighter, new-school foam midsole that makes them extra cushy. They're ideal for moderate distances, such as half-marathons.
₹8,000; puma.com

4. NIKE FREE 4.0 FLYKNIT

Best for: Style hounds The lightweight Flyknits fit snug like slippers, but they go like hell during a hard workout. The elastic upper pairs with a highly responsive sole for a natural, minimalist running experience. ₹7,400; nike.com





THE SEXIEST POOLS

Your future mistress contemplates the good life at the **Ayana Resort and Spa's** amazing Aquatonic Seawater Therapy pool, overlooking the Indian Ocean in Bali. If you find yourself anywhere near this heavenly body (of water), by all means take a dip (rooms from ₹15,000). Other spectacular hotel pools worth diving into

include the oceanview

Grace Santorini in

Greece (right), the art
deco beauty at

Metropolitan by

Como in Miami Beach,
and the rooftop infinity
stunner at the Okura

Prestige in Bangkok.





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AGENDA travel

2



KILLER CONCIERGE Quintessentially

is a global concierge service whose "lifestyle assistants" can nab you VIP tables at the hottest nightclubs, score reservations at perpetually booked eateries like Copenhagen's Noma (currently the top-ranked restaurant in the world), and get tickets for the big match—sometimes all in one night.

3

RENTAL FLOSS

If you're on an extended trip, you can't bother with cabs or hotel transport all the time. With Enterprise and Hertz entering the luxury arena, the price of peeling out from the

airport in a Maserati has never been lower, which is why you can rent a GT Coupé from Enterprise's Exotic Car Collection for just ₹35,000 a day. If you're not into fine Italian roadsters (which we kind of fail to understand), then choose from a fleet of other ritzy rentals, including a Bentley GT convertible, a BMW 750Li, and a Mercedes G-Class SUV. Sure as hell beats the shuttle.

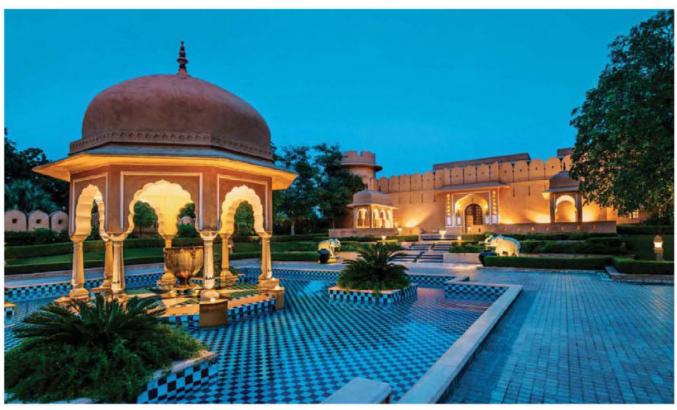


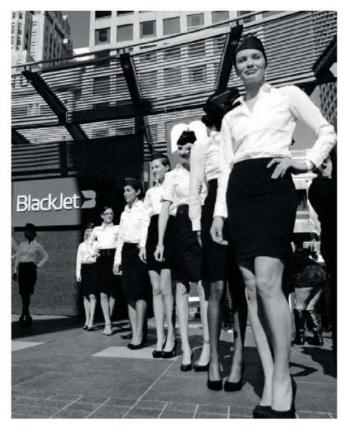
4

ROYAL REPOSE

The Oberoi Rajvilas Jaipur is built around an 18th century Shiva temple which still hosts meditation, morning yoga, and has a chanting priest. Find yourself in the middle of this vast oasis of landscaped gardens and exotic bird life, and you will wake up to the sights and sounds of Nature. You can spend the rest of the day on an elephant safari, visiting the forts and palaces of Jaipur, or just relaxing at the spa. Freshen up to enjoy a gourmettraditional Rajasthani meal at the hotel's pool-side restaurant, Chaarbagh, that overlooks an ancient haveli. The Kohinoor Villa (Maxim's pick) boasts an azure pool, a Mughal architecture-inspired dining pavilion, three detached

buildings that house the bedrooms, lounge and en suite bathrooms, and a private garden—all for around ₹5,00,000 per night. Trust us: This is a luxurious Jaipur you've never seen before.







PRIVATE-JET SET BlackJet, with a ₹1,50,000 annual membership fee, lets high-flying users buy unsold seats on private planes on the cheap through the jet-sharing service's app. (A

₹12,00,000 multi-city flight can go for as little as ₹2,00,000.) And with backers like Jay Z, Will Smith, and Ashton Kutcher behind the effort, you never know who you'll be sitting next to.

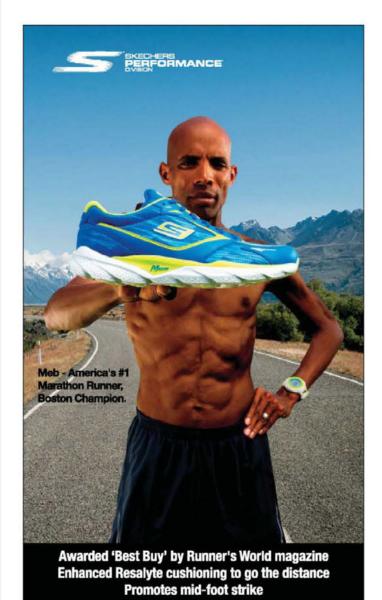


RUSTIC READY The Hilton Shillim Estate Retreat and Spa

is spread across 320 acres of pristine wilderness, and has won many awards for its spa service (one of the largest in Asia) that includes more than 90

treatments, many of them designed for couples exclusively! Talk about a rejuvenating weekend getaway, and it doesn't get any better than this. The King Spa Pool Villas (below) are totally worth the ₹22,000 per night





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Locking lips isn't just about unleashing a torrent of tongue and teeth. The idea is to strike all her senses at the same time. Which means that no two kisses can ever be the same. (Lucky for you.)

by MADHURI BANERJEE

MY FIRST BOYFRIEND DIDN'T KNOW HOW to kiss. He would just open his mouth and slobber all over my lips. It was awful. No matter how nice and wonderful he was, I had to dump him because he never got the fact that kissing was the most sensuous thing for a woman.

Kissing keeps your relationship alive. And the kiss is the first step to foreplay. Yes, kissing is an art that requires less saliva and more intention. Kissing is always followed by wise words, so here are the types of kisses and how women may like them...

The Getting-To-Know-You Kiss

This is the first or second date kiss. Imagine this: After a lovely conversation, you are dropping the girl home. You know a little about her and think she's really hot. You don't want to over-step and scare her away. So, you walk her to the front of her place and face her. You need to lean in slightly, close your eyes, open your mouth by only half an inch like a fish and kiss her softly. Don't use your tongue and don't suck around anything! If she likes it, she'll ask you to do it again. In that case, repeat. Don't try to grope her or cop a feel. Just because she's liked it doesn't mean she's ready for your paws all over her! Post the kiss say, "Good night," and leave.

The Stop-The-Car Kiss

You don't know where your relationship is going. You've had a mad fight. You're upset

and she's hurting. That's when you need to take action. You need to salvage the situation. You stop the car, un-belt yourself and lean over, pull her head slightly towards you gently and kiss her with your mouth—think one-inch open. No tongue. No licking. No slobbering. Just a deep kiss like you're taking in a gulp of fresh air, fresh love. Then say, "I love you," and back off.

The Do-You-Want-To-Have-Sex? Kiss

You're both alone in a room. You want to start a "process." Stand facing each other or you can sit holding each other. Start by kissing her mouth slowly, without using your tongue. Use your lips to kiss her lips, her cheeks, behind her ears, and her neck. Go slow-count to three before planting a kiss and doing another one. Play it like you're drawing her out of her shell, and don't be in a hurry. Come back to her mouth. Now, begin to kiss a little more passionately and slowly, with each kiss, open your mouth a little more till you can slip your tongue in. Now, sir, you've mastered the "French Kiss." Don't probe around like a spy. Don't produce too much saliva. The idea is to drink in her sweetness. She'll soon say yes. When she does or if she moans approval, say, "I need you."

The Long-Time-No-See Kiss

Sometimes things need to become a little more aggressive and intense. You haven't seen your spouse/mate for a long time. The

pent-up feelings have been burning inside you and you need to show her how much you missed her. There is no time for the gentleness of it all. As soon as you are in a private place, hold her head with both your hands and draw her into you for a kiss. As soon as her head is close to you, wrap your arms around her waist and hold her closer. Kiss her with a closed mouth at first, going towards her neck and ears and quickly come back to her lips. Open your mouth and kiss as if you're taking in air after drowning. After about five or six such kisses, use your tongue. Remember: Don't start with your tongue. You'll be surprised at how it puts women off even if they were in the mood for a while! (Yes, women are strange creatures!) Close your eyes and kiss her. Then, open your eyes and look at her, panting, making sure she is reading your signals. And before she can start speaking again-because, of course we will!-start the process of kissing her again. Repeat your steps of lips, cheeks, ear, and neck on the other side. Use your tongue a bit more now. Follow this with a panting, "I missed you."

The Thank-You Kiss

You've had great sex, she's got you a lovely present, you've had a nice dinner, whatever the occasion, you must thank her with a kiss. This kiss must be soft and gentle, yet firm and affirmative. Something that says, "I know what you've given me and I really appreciate it." Put your thumb and

UNDERSTAND THE MOOD OF A KISS TO MASTER THE MOMENT, AND TURN HER ON JUST THE RIGHT AMOUNT. WHEN IN DOUBT, BEGIN WITH THE GETTING-TO-KNOW-YOU KISS.

forefinger together, and that's the amount you should open your mouth for this type of kiss. Don't use your tongue again, unless she gives you a look that says she would like to be thanked in a "much better" manner. Then, go back to the previous kinds of kisses and start over. Oh, and say, "Thank you."

The Let's-Be-Friends Kiss

So a woman may be into you but you don't really want to go down that road. A peck on the cheek, a peck on the forehead and a peck on the back of her hand means you still want to remain friends but you don't think of her "in that way." A peck also means "not now." And, yes, a quick peck can be given to your mate at any time on the cheek, hand or lips to say you're grateful to have them in your life, and that they make it better. You should say, "You're wonderful."

The Professional Hickey Kiss

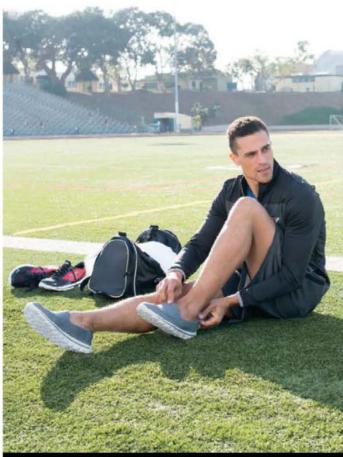
Once you've mastered the art of how to use your mouth, your tongue and your lips, you can move on to biting. This is the slightly rough, S&M type of kiss, so you need to be careful with it. To initiate, you can bite the corners of her mouth so that it pinches just a bit for just a moment. It's like pulling her lips with your lips and a bit of your teeth. During sex, this can cause a hickey. Use your mouth to cover a part of her skin on her body, the neck, or shoulders and hold your mouth and teeth over it for as long as you can and suck in. Only do this when she's about to have an orgasm or she'll be turned off. Worse, she'll feel like you're rushing things. Say, "God, I want you!"

Always understand the mood of each kiss so that you can master the moment, and turn her on just the right amount. And, when in doubt, begin with the first step. The cardinal rule remains the same as in all matters of love: Never push it too much if she's not comfortable. The idea is to make it fun for both of you. M



Maxim's sex columnist, Madhuri Banerjee, is the author of four best-selling novels. Her new book-Scandalous Housewives: Mumbaihas just been released. She's also the screenplay writer for Hate Story 2. She tackles all your love and lust head-busters. Need a (s)explanation? Write in at maxim@ emmindia.com, with "Dear Madhuri" in the subject line.





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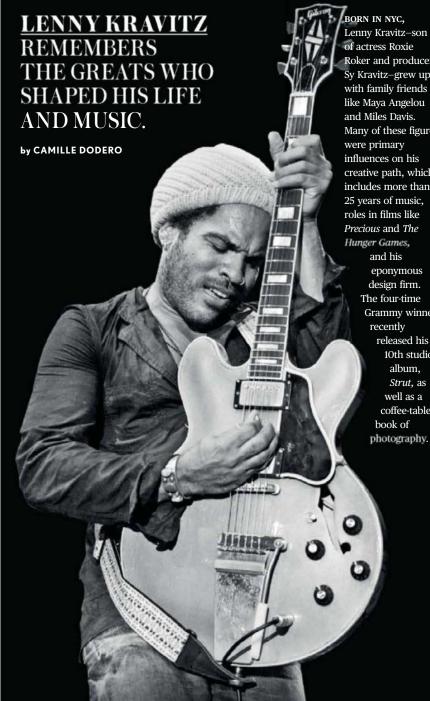












Lenny Kravitz-son of actress Roxie Roker and producer Sy Kravitz–grew up with family friends like Maya Angelou and Miles Davis. Many of these figures were primary influences on his creative path, which includes more than 25 years of music, roles in films like Precious and The

> eponymous design firm. The four-time Grammy winner recently released his 10th studio album. Strut, as well as a coffee-table book of

JACKSON 5

"Seeing the Jackson 5 when I was a kid was the most incredible thing I'd ever seen. It was at Madison Square Garden. I was probably six. Their costumes were just really amazing: The clothing, the boots, the whole vibe, the hair."

TAJ MAHAL

"When I was about 13, [the great blues guitarist] kind of stuck up for me. He came over to the house after a show, and my father was complaining that all I was doing was playing music. I wasn't paying attention to my schoolwork. And Tai told him to leave me alone—that I knew what I was doing."

JEAN-MICHEL **BASQUIAT**

"We never met, but we were in the same room together. I have the blessing of owning an extremely beautiful piece of his. I love not only his paintings but his total expression: His music, his films, his personal style, the way he was-unapologetic, and he didn't compromise."

MILES DAVIS

"My godmother was married to Miles, so Miles was in my life since I was a baby. I bumped into him on a plane going from New York to L.A. He came up to me and told me how proud he was of me, and how he loved my album: 'Keep on doing what you're doing.' We talked about collaborating on my next album. There was a solo I wanted him to play. But he died, and that was our last conversation. It was a great moment."

MOZART

"[His music] taught me amazing structure, taught me so much about harmony, and gave me a great discipline. If I hadn't had [exposure to] it, I wouldn't be here now."

HOLDEN **CAULFIELD**

"I wasn't as cynical as [the Catcher in the Rye character] was, but I understood him. I liked the way he spoke [and] told the story. Being a young kid in New York, there was something [about him] that really resonated with me."



NOW **HEAR THIS**

WEEZER'S RETURN TO FORM, **EVERYTHING** WILL BE ALRIGHT IN THE END.

"Sorry, guys, I didn't realise I needed you so much." Rivers Cuomo sings on "Back to the Shack," the kind of Weezer song that's got a heavy-metal riff and a pounding beat and yet floats by like a pop number—that

is to say, the best kind of Weezer sona. Nine albums in and this band still just wants to be friends, showing off on guitar, playing practical jokes, and letting you know how much they missed you since the last outing. Ric Ocasek, the Cars frontman who produced their great first and third albums. returns here, along with some of the group's wry early spirit. We missed you guys, too.

-Nick Catucci



HOW TO RUN 100 KM

Ultramarathoner Harshveer Singh Saluja gives us expert tips to make running longer easier than ever!

by MEHER BAJWA

FROM BEING A SCRAWNY KID IN BOARDING school who hated the idea of cross-country races, to becoming India's youngest ultramarathoner, at 24, Harshveer Singh Saluja has definitely run a long way. He's successfully completed 10 ultramarathons in the last six years, including a gruelling 270-km run through the Thar desert and a 100-km race in Ladakh. "I had trained for just a month before my very first half-marathon in Mumbai. When I finished it, I couldn't believe I had done it-I'd actually run 21 km at a stretch!" He's currently preparing for his dream run: A mammoth ultramarathon through India's 28 states in just as many days. Fact: A marathon is usually 42 km long, and anything longer is considered an ultramarathon.

TIP 1

ID The Perfect Plan

The most important thing that you need to start with is to lay down a plan for yourself. There are a number of marathon training plans available on the Internet. You need to

YOU DON'T WANT TO BULK UP AT THE GYM.

YOU WANT TO INCREASE STRENGTH AND STAMINA, AND REDUCE MUSCLE MASS.

religiously track your progress through your training period. Always spend a few minutes stretching your muscles after you run to make sure you'll be fine for the next day's training, and then cool down.

TIP 2

Remember To Stay Hydrated

It might seem like an obvious point, but it's something we tend to ignore during the run. Don't worry, you don't have to gulp a lot of liquid while you run. Drinking a carb solution right before and every 15 minutes during an hour-long treadmill session will help you run faster. Don't forget to drink around 700 ml of water or vitamin water post-run to replace all the fluids you've lost.

TIP 3

Eat Right

Pre-run, your system needs carbohydrates. It's as basic as drinking a glass of milk and eating a banana two to three hours before you start training. Post-run, you'll need to stock up on proteins. The best sort of protein comes from egg whites—three boiled eggs minus the yolk should do the trick.

TIP 4

Know That Your Training Schedule Is Unique What works for your buddy at the gym might not work for you. For his last race in Ladakh, Saluja trained for three months. That included four days of running and three days of muscle strengthening and weight-training every week. No lazy Sundays! Do a little research and start training to figure out the workout combination that works best for your body.

TIP 5

Find A Balance Between The Gym And The Great Outdoors

The benefits of running outdoors are several: You get a change in scenery, get used to uneven surfaces, and battle the elements. On the other hand, working the treadmill makes you set a speed that you can't waiver from, and this helps you achieve much more, much faster, without cheating yourself.

AGENDA



HAPPY 75TH BIRTHDAY, BATMAN. AS THE DARK KNIGHT CELEBRATES, WE TAKE A TRIP TO SEE HIS EVOLUTION SINCE 1939. HOLY CAPERS!

by MEHER BAJWA



1939. DETECTIVE COMICS #27

Debut And Origins.
While the "Bat-Man's" first appearance was in #27, his origin was revealed in a two-page story in issue #33.
Until then, he was only known as the alter ego of Gotham's resident playboy (who Gordon found "boring").



1940. BATMAN #1 Say No To Guns.

This was a major issue for the franchise for: a) It was the first one with Batman's name in the title; b) It served as the debut for the Joker and Catwoman; c) Batman stopped using guns to kill his enemies because his parents were shot.



1940. DETECTIVE COMICS #38

Say Hello To Robin!
Robin was created as the
Watson to Batman's moody
Sherlock, and a teen hero!
The introduction of Robin
changed Batman's role and
we started seeing him as
more of a responsible father
figure, and less dark.



1959. DETECTIVE COMICS #267

Bat-Mite And Bat-Hound.
It was post-World War II
and DC turned the comic
away from the noir/crime
genre, which was blacklisted,
and steered it towards a
more sci-fi path with new
characters that pushed the
bounds of reality.



1966-1968.

BATMAN (TV SERIES)

A Gregarious Batman.
The hugely popular TV
series relied on a campy
Batman, ignoring his darker
roots. This was in keeping
with the changes brought
about by Julius Schwartz,
after DC was thinking of
killing the Batman franchise.



1973. BATMAN #251

The Return Of The Joker.
Post the TV show, the colourful world of Batman ended. The Joker returned to the comics after a four-year break and turned into a menacing, murderous manic and went on to become the Batman's biggest villain.



1987. BATMAN YEAR ONE

Miller Recreates Batman.
Bob Kane and Bill Finger
might have created Batman,
but it was Frank Miller who
really turned things around
and made the Dark Knight
an icon—futuristic, grizzly,
greying and dark, dark, dark.



1993. BATMAN KNIGHTFALL

Bane Breaks The Bat.
It was the '90s, and
Superman was dead. Then
came the steroid-induced
super-villain Bane, whose
attack turned Wayne into a
paraplegic, forcing him into
retirement for a few months.



1994. BATMAN ZERO HOUR

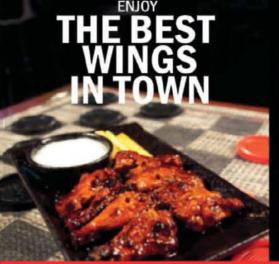
The Caped Crusader Goes Dark. In Zero Hour, the Waynes' murderer is never caught. This fuels Batman's quest to fight crime and he's had a more aggressive relationship

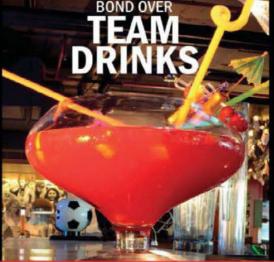
with the authorities since.

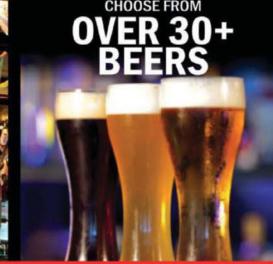


2013. BATMAN INCORPORATED #8

Robins Are Dying.
The death of Batman's own son as Robin was a huge setback, besides the deaths of the other Robins. The Bat felt responsible for the young ones and their deaths made him darker than before.







GOOD TIMES ARE CALLING! AT INDIA'S FAVOURITE SPORTS BAR





2014



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AGENDA



GREAT READS IN FIVE KEY GENRES, FROM BUSINESS TO BELLY LAUGHS TO BREAKING BAD COSTARS...

by LEAH CARROLL

Smartcuts: How Hackers, Innovators, and Icons Accelerate Success by Shane Snow (Harper Business)

Throughout history there have been the overachievers: Those select few who create billion-dollar companies before graduating college or rocket to stardom overnight. What do they know that the rest of us don't? Journalist-entrepreneur Shane Snow argues that, in an era of exponential social and tech changes, it's time to do away with old notions of paying dues and climbing the corporate ladder. He writes that modern innovators work like hackers, finding shorter, less conventional approaches to catapult themselves ahead of the competition. In a series of fast-paced vignettes, Snow shows canny individuals in numerous fields using what psychologists call lateral thinking to challenge the norm and leverage existing skills. From the Cuban Revolution to the advent of space tourism, there is a common set of principles among those who achieve rapid success. Readers seeking a step-by-step how-to may be disappointed. But the book is a relatable, surprisingly easy-tofollow dive into how today's business leaders

you how to succeed faster; he's daring you to

Hold The Dark by William Giraldi (Liveright)

If Cormac McCarthy had a nightmare about the Alaskan wilderness, his dream diary might read like this. As winter descends upon the remote village of Keelut, wolves come for the children. Wolf expert Russell Core, who arrives to investigate the killings, instead confronts the violence of man when a grieving father undertakes a bloody quest for revenge. A suspenseful meditation on vengeance, this slim novel will hold you in its icy grip.

The Filthy Truth by Andrew Dice Clay with **David Ritz** (Touchstone Books)

Were you worried the Diceman had gone soft when he turned up, years after his prime, in a Woody Allen movie? Well, Dice wants you to know he's as low-down and dirty as ever. In this breezy autobiography,

the comedian discusses his childhood, career milestones, and what it's like to ditch Michael Madsen for a night of sex with an obese stranger. Whether recounting his sold-out gig at Madison Square Garden or his lifetime ban from MTV, Dice turns every story into an entertainingly self-serving rant.

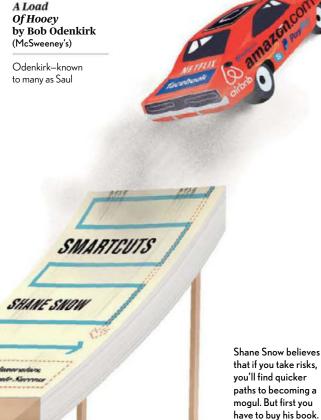
Agent Storm: My Life Inside Al Qaeda And The CIA by Morten Storm with Paul Cruickshank and Tim Lister (Atlantic Monthly Press)

Picture Homeland's Nicholas Brody getting jacked during his time as a POW and you'll get an idea of Morten Storm, the 6'1", redhaired Dane who went from unlikely jihadi to double agent. Storm converted to radical Islam after a tumultuous childhood but suffered a crisis

of faith and became Goodman from a valuable Western spy. Here he exposes the daily operation of terrorist training camps alongside the inner workings of the West's most powerful intelligence agencies. Storm's tale of dodging drones and navigating alliances may read like a great espionage thriller (complete with a blonde honey trap), but his deeply personal struggle with extremism and atonement is the real story.

Breaking Bad (and soon, Better Call Saul)-shows his cerebral side in his first collection of humour writing. Some of these essays, poems, and intentionally terrible plays were previously published in The New Yorker, but they don't shy away from puns on "happy ending." With musings on everything

from religion to Internet trolls, the book is a charmingly scattered compendium unafraid to ask, "What if Martin Luther King Jr. gave a really terrible speech?"



think. Snow is not telling



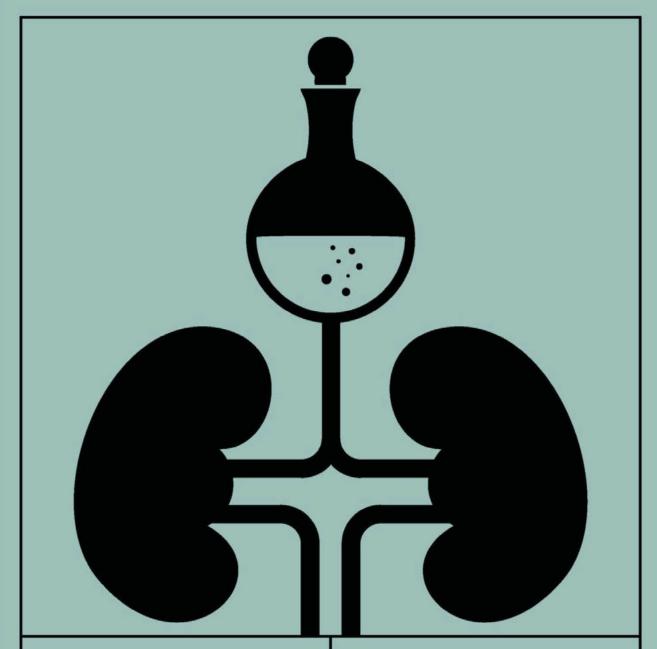
EMPORIUM



WEDNES

NIGHT R_x

RAASTA GURGAON 2



KARAOKE WEDNESw KARAN & TANYA

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EMPORIUM audio



FIND AN AMP TO POLISH YOUR MUSIC

Some beat-blasting basics: For you to hear the hits from your laptop, the computer must first translate a digital track into an analog sound wave. This is serious work, something that most sound cards, well, suck at. A workaround: Plug your computer into a combination amplifier/digital-to-analog convertor (DAC). These

music-making middlemen create a more accurate representation of tracks and give your computer the smarts to play high-resolution songs. Our favourite? The retrocool Woo Audio WA7d Fireflies Duo (around ₹74,000; wooaudio. com). The tube-assisted amp reinvigorates all tracks: Tightening the bass, spreading out the vocals, and making your music closer to what the artiste originally intended it to sound like.



...OR A PHONE THAT REVEALS MUSIC'S FULL POTENTIAL

It's a bit over the top to carry a dedicated device just to listen to high-resolution audio. Fortunately, the new HTC One M8 Harman Kardon edition smartphone (₹49,000) can handle high-res tracks. And a memory-card slot allows you to keep off your phone's storage. Plan B: Look to apps such as VLC (free), which can turn any Apple or Android device into a lossless-capable jukebox.

ENLIST HEADPHONES THAT DON'T COMPROMISE

Pulling in pitch-perfect audio is a team effort-and what you hear is only as good as the weakest piece of gear in your setup. Handmade in Southern California from African bubinga wood, Audeze LCD-XC headphones (around ₹1,10,000; audeze. com) cradle your ears with memory foam and feature planar magnetic drivers that draw every note and nuance from even the most complex songs. Want a more mobile pair? Try Sennheiser Momentum On-Ear headphones (₹11.000: sennheiser.com). Compact and cushy, the on-ear cans (previous page) create highs and lows that will give your bipolar ex a run for her money.



INVEST IN THE ASTON MARTIN OF IPODS...

Out of the box, most MP3 players can't handle high-res audio files. The exceptions: A new breed of high-res portable players such as the Astell & Kern AK240 (₹,50,000; astellnkern.com). The player is the supercar of the iPod world, with such tech as a built-in DAC that brings out the lushness of

your music, as well as a whopping 256 GB of internal memory for storing plenty of lossless files. It also connects to services so you can find songs on the fly. For a cheaper option, look to the Pono (₹25,000; pono.com). It doesn't have the AK240's music-buffing ability, but it does support lossless files.





WHERE TO GET THE GOOD STUFF

A BIT OF BAD NEWS: If you want to listen to the purest form of music, then you need to replace the audio files you've amassed over the years with "lossless" .flac and .wav fileslarger formats that don't skimp on quality. The good news? There are plenty of ways to stock up. Here are our top choices.*

HD TRACKS

What is it? An online store of uncompressed music. Consider it iTunes for the audio inclined.

What does it offer?
A selection of master-quality albums from an ever-growing number of record labels.

How much does it cost? Full albums start at ₹500.

BOWERS & WILKINS SOCIETY OF SOUND

What is it? A monthly high-res subscription service for the busy.
What does it offer?
A pair of expert-selected studio-quality albums sent to you every month.
How much does it cost?
₹3,600 per month.

PONO MUSIC

What is it? A high-res music store backed by Neil Young.
What does it offer?
Lots of files. You can actually stream and download directly from the Pono player.
How much does it cost?
Albums are priced at roughly ₹950.

*Be warned: All the auditory detail means these formats take up a tonne of digital space, and some services are yet to come to India.

SET UP A MULTIROOM STREAMING SYSTEM

Looking to upgrade your home audio equipment? Think about a whole-home system. These families of speakers connect to one another wirelessly and let you stream music everywhere from the bathroom to the basement with a tap and swipe of an app on your smartphone. The BlueSound system (from

₹30,000; bluesound.com), which includes five sold-separately, high-powered speakers like the Node (below), is simple to set up, syncs quickly, and can stream standard MP3s and services like Spotify. It's also the only system of its kind capable of supporting 24-bit high-resolution files.



BUILD A HIGH-RES HI-FI

Want to bring the crispest, cleanest audio to your existing home setup? You'll need a player that can handle lossless formats, like the Sony HAP-S1 (₹61,000; sony.com). The new system features 500 GB of storage for holding files, as well as built-in wi-fi that makes it easy

to slide high-resolution songs over from your computer. If you're in the market for new speakers, pair it with the Sony SS-CS5 (about ₹14,000; sony.com): Behind the 100-watt bookshelf speakers' retro look is tech that provides big, rich sound.







Bageecha Opens For A New Season

Enjoy Re Discovered Recipes That Were Lost In The Pages of History

BAGEECHA - An intricate blend of nature's bounty and subtle human creation, Bageecha is the terrace restaurant of Novotel Mumbai Juhu Beach. Located at the end of the swimming pool, with an open air patio dining the restaurant will throw reopen its doors to guests this evening.

With gorgeous views of the Arabian Sea Bageecha, is not just a restaurant - it is a celebration of aesthetic expression and appreciation, a seamless dialogue between the creations of man and nature that invites interaction and exploration. While dinning at Bageecha one can enjoy specialized Indian food prepared by Master Indian Chef Bhairav Singh who spends his time exploring India to discover and revive the food of royal Indian cuisine long lost in the pages

Bageecha serves some never cooked before dishes from the Royal Cookbooks of India, made from recipes adapted from 'torn cook notes' in Urdu and Farsi. Chef Bhairav has also picked up most of the recipes that have been passed on to him by word of mouth from generation to generation of Bawarchis, who kept them a secret.

Operational for 8 months in a year Bageecha has menus designed this season will bring out the lost jewels from the royal courts of Lucknow, Jaipur, Awadh, Hyderabad a-la-nawab taste. The restaurant will feature a daily changing, unlimited four course treat served by the poolside. Speaking about the opening of Bageecha for this season, Mr. Tejus Jose, General Manager, Novotel Mumbai Juhu Beach says, "This season, we are truly excited to open the doors of Bageecha and welcome guests to enjoy a pleasant Indian dinner crafted to tantalize the taste buds, at an ideal location overlooking the captivating sunsets."

The perfect location for family gatherings or romantic dinners to cherish for a long time. The skewers are sharpened, the marinations mastered, and the charcoals searing. Savor the most extravagant feast of your life call now to book your front row seat to this years

Price: Non vegetarian: Adult/Child INR 1549++/ INR

Vegetarian: Adult/Child INR 1449++/ INR 729++ Seafood: Adult/Child INR 1749++/ INR 879++ Prices are in Indian rupees.govt. taxes extra as applicable. 2.5% service charge.



Address: Bageecha, Lobby Level/ Pool-side, Balraj Sahani Marg, Juhu Beach, Mumbai – 400 049 Timings: Dinner: 6:00 pm to 11:30pm

Telephone: +91 22 6693 4444.

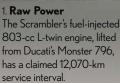


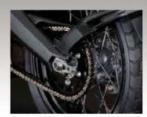
A RETRO DREAM

The latest in the neo-vintage motorcycle trend comes complete with an iPhone charger and a very stylish skin.

by ALEXANDER GEORGE

AFTER MONTHS OF BUILD-UP, DUCATI HAS finally unveiled the Scrambler, proving once again that the Italians know exactly how to tickle our aesthetic pleasure centres. So what if the bike is basically the brand's single-cylinder dualsport from the 1960s and '70s wrapped around a modern engine and electronics? When a motorcycle manufacturer blends the best of old and new into something brilliant, we can forgive the lack of originality, especially when the result is a spartan 74-horsepower 185-kg beauty that makes you feel like Steve McQueen, even if you're just meeting friends for Eggs Benedict. Remember to change the oil and keep the tyres inflated, and the Scrambler will eat up asphalt without issue. The upright handlebars and 5.9 inches of shock absorber travel mean that even in pot-holed urban environments, the Scrambler should be downright comfortable. You can even charge your iPhone from the under-seat USB outlet. You'll find a pillion, easy.





2. **The Numbers**Pricing starts at ₹5,00,000
plus, and it'll be available in four versions, each with subtle variations like spoked wheels and headlight grills.



EXTENDED PLEASURE









On May 22, 2005, Stewart Hamel was falling. As the businessman and skydiving enthusiast jumped out of a plane for the 140th time, a midair malfunction sent him hurtling toward the ground. Hamel survived the fall, though the busted shoulder and badly torn hamstring he suffered persuaded him to hang up his chute for good. But, like any adrenaline junkie, he needed a new fix; British inventor and aviation engineer Gilo Cardozo was just the man to provide it.

The result of their partnership is the Parajet SkyRunner—a combination ATV and aircraft available in early 2015. On the ground, it is lightweight (420 kg), powerful (125 horsepower), plenty fast (it tops out at 185 kmph), and capable of traversing even the gnarliest terrain. But the SkyRunner is all about the air: Gun it to at least 60 kmph on a flat strip of land and,

thanks to what is essentially a modified parachute mated to a rear-mounted turbo propeller, it lifts off—no hangar, ground crew, or airport required. Once airborne, the vehicle can cruise up to 15,000 feet and pull off tighter manoeuvres than most fixed-wing craft; it boasts a range of 320 kilometres and hits speeds upwards of 85 kmph. Oh, and don't worry about spending hundreds of hours in pursuit of a pilot's licence:
Since the SkyRunner is classified as a light sport aircraft, you can get certified to go wheels-up fairly easily.

The sticker price runs around ₹74,20,000–a few bucks less than what you'd pay for the new Porsche 911 Turbo. Sure, that German land rocket can accelerate from zero to 100 a *little* faster than the SkyRunner, but when was the last time you could float over a traffic jam on the way home from a beer run?

BUILT TO MOVE

The 1.0-litre engine cranks 125 horses and fronts a fuel economy of 23 kmpl. That's more efficient than a Prius.

THE FLIGHT STUFF

Thanks to the SkyRunner's inair range of 320 kilometres, you could fly from New Delhi to Rishikesh, without stopping for some rafting fun.

SAFETY CHECK

If the shit ever hits the fan blades (or, say, the engine fails), an emergency chute deploys and gently floats you back to Earth.

TOPPING OUT

Regulations normally ban light aircraft from flying above 10,000 feet, but the SkyRunner can reach 15,000, should you feel like flipping them the bird.















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SPECIAL ISSUE

2014

Working on the definitive list of the world's most beautiful women is never easy but, luckily, *Maxim* unleashed a secret weapon to compile the annual **Hot 100** a few years ago: The impeccable taste of its discerning readers. You voted, we counted, and the rest is supersexy history. From mindbogglingly seductive supermodels to cinema's most awe-inspiring actresses (with a bevy of beauties in-between), the women of 2014 make up a roster so undeniably breathtaking you may get light-headed just seeing it. So sit back, relax, and revel in the best thing to happen to men since, well, anything.

100 SHERLYN CHOPRA

She's always been a go-getter and someone insistent on being labelled a sex symbol—and we've got no problem with that! She was just endorsed by *Playboy*. You just do your thing, Sherlyn.

99 PRIYANKA BOSE

The sultry actor has been in the news for all the right reasons, and her *Maxim* appearance has cemented her presence in the hotness charts. Her power-packed performances in the *Nirbhaya* theatre production and *Gulaab Gang* have ensured that we'll be looking out for her. For a long time.



66 Whenever I hear 'You're hot!' I get surprised. I never really understood what that means, But I'm beginning to, 99

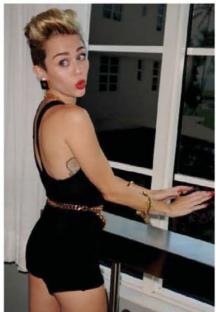


98 SURVEEN CHAWLA

She made you sit up and take note in *Hate Story 2*, and has been making television look better for a few years now. Her appearance in *Maxim* this year caused quite the flutter, and then got tonnes of cheers from men who've voted her in.

97 MILEY CYRUS

Teen queen-turned-adult pin-up, Miley had a huge year after being named our US sibling's 2013's Hot 100 No. 1. And with her risqué videos, white-hot photo shoots, and supersexy concerts, she has actually twerked her way even further into our achy-breaky hearts.





96 NIDHI SUNIL

Perhaps India's best-known cover model today, this dusky, leggy lass can turn sexy on with a flutter of her eyelashes. She was one of the seven supermodels who rocked our 7th Anniversary cover. We haven't blinked since.



95 RIYASEN

Riya's hotness is undisputed and we've come to expect her to be on the Hot 100 list every year—and she never disappoints! So to her fans everywhere... here you are. She's still the same.

94 SWARA BHASKAR

She's a critically-acclaimed actress, but she turned on the oomph in her debut *Maxim* shoot. No one believed it was her, but everyone looked twice.

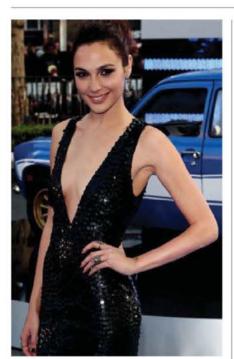


66 Maxim captures sensuality and that was the first time people got to see my sexy side. 99



93 CARA DELEVINGNE

This 21-year-old British supermodel sizzled in campaigns for Burberry and Chanel, and is primed to blow up even bigger on-screen. You may recognise her from a cameo in *Grand Theft Auto V*, or from paparazzi shots of her frolicking in the waves with gal pal Michelle Rodriguez.



92 GALGADOT

Don't let those delicate features fool you. Hollywood's newest Wonder Woman is a total badass. She not only owns a motorcycle but also served two years in the Israeli army. Batman and Superman had better watch out.

91 LEAMICHELE

Fresh off the release of her debut album, *Louder*, the former *Glee* hottie continues to demonstrate that she's the ultimate triple threat: Singer, dancer, actor. "Sexiness to me," she tells us, "means feeling good in your own skin." A landslide of votes from eyes-glued-to-the-screen men affirms that.





90 KRITI SANON

The model-turned-actor cut her chops in the South with Telugu films, but has been causing a tonne of flutters since her turn in *Heropanti*. Look for her to overwhelm your senses in the coming months.





86 NATHALIA KAUR

Her name also features Pinheiro Felipe Martins, which speaks of her Brazilian roots, and she sure has the body to substantiate them. Her scorching *Maxim* shoot confirmed that she's a red-hot favourite, and her upcoming movie and music acts are bound to get her more fans.

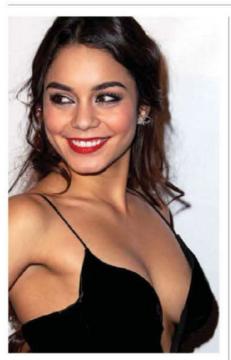


85 SONAL CHAUHAN

We're making this an official complaint: We haven't been able to see enough of the lovely Sonal Chauhan, but she still manages to score enough votes to make it into the Hot 100.



66A woman in skimpy clothes isn't necessarily hot... a woman could look hot in a sweatshirt and track pants as well.



84 VANESSA HUDGENS

This former Disney diva keeps busy on the big screen, starring with fellow Hot 100 babes Sofia Vergara and Jessica Alba in *Machete Kills*, and staging cinematic threesomes with James Franco and Ashley Benson in *Spring Breakers*.

83 SELENA GOMEZ

Sure, there was that whole Justin Bieber situation, but we all make mistakes. We caught the adorable actress-singer-stunner causing some sexy mischief in *Behaving Badly*, and tonnes of other things such as concert videos and selfies.





82 KIARA ADVANI

Young and vivacious, Kiara made her movie debut this year with *Fugly*, easily making her way into our hearts. She makes a great first impression, but we're betting she's here for a while.

HOT IOO 81 RICHA CHADDA She's an actor who's cut her teeth on some gritty roles, but she turned all that on its head with her Sex & Relationships cover. Her raw sex appeal has won her legions of fans. 66 Sexiness is about confidence and how you feel. It's not so much about how you look but more to do with how you think and feel about yourself! 99



79 ADRIANNE PALICKI

You've seen her as Lady Jaye in the million reruns of G.I.Joe: Retaliation, on TV in About a Boy and now, as a geektastic goddess in Marvel's Agents of S.H.I.E.L.D. She's fit enough to perform stunts, as well as hot enough to bulldoze her way on to this list.



66 I have a crush on some women who I actually think might be interested in doing it.. 99

78 ANGELA JONSSON

As far as models go, Angela's got it all going for her–contracts with top agencies around the world, selfies with model mates, and a gorgeous body to boot (but mostly that last part).



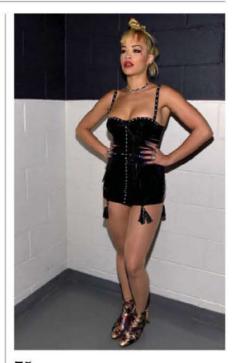
77 EMILY RATAJKOWSKI

Her topless body starred opposite Robin Thicke's pompadour in the "Blurred Lines" video, and the head-to-toe edition appears in flicks *Gone Girl* and *Entourage*. Plus, her Instagram selfies are hotter than the sunlight she's in. So what if her last name looks like the bottom line of an eye chart?



She's set a million imaginations ablaze since she was on the *Maxim* cover in 2012. Though this Brit beauty spends most of her time making films in the South, we wish she'd do more stuff across the country. We kind of miss her.





75 RITA ORA

The 23-year-old British singer-songwriter behind the hit singles "R.I.P." and "How We Do" piqued our interest after she was cast as Mia Grey in *Fifty Shades of Grey*. We didn't read the book but based on what we've heard about it, it's a good thing.







72 SARAH SHAHI

After a stint as a cheerleader, this Iranian-Spanish bombshell scored an impressive array of TV roles, appearing in everything from The Sopranos to The L Word to Chicago Fire. Now she's kicking butt in the hit show, Person of Interest.



66 I have an incredibly mysterious, dark, witchy side and a side that is bubbly and cheerleader-esque. Two completely different ends of the spectrum. 99

71 NOUREEN DEWULF

On Anger Management, this Indian-origin brunette beauty plays a scorned woman who shoots her philandering boyfriend. For the sake of her real-life husband, goalie Ryan Miller, it's a good thing life doesn't imitate art.





70 MINISSHA LAMBA

She's one smart lady. Minissha cracked college and filmed her first movie at the same time! A multitasker who looks like a nymph, she was our first-ever *Sex & Relationships* Covergirl.

66 I have evolved as a person and
I'm now much more comfortable
with my body and myself. 99



Evelyn's breakthrough role in *YehJawaani Hai Deewani* had us all sit up and take notice of this leggy beauty, but we didn't miss her other roles either. She's that great combo of sexy and sweet.





68 HUMA QURESHI

This woman stole hearts as the resident hottie in *Gangs Of Wasseypur* and she continues to do so with her confidence and charm. She's super proud of her curvy bod—which we love—and we have to say no one wears a pair of Ray-Bans as well as her.





STARTING 8TH NOVEMBER, SAT-SUN @10PM







PACKAGED DRINKING WATER















66 SHAZAHN PADAMSEE

This pretty lady has enthralled us as a talented stage actress, and wowed us as a gorgeous model—she defines the best of both worlds. We'll be seeing more of her on the big screen, too!



66 Every good girl has a hidden wild side and Maxim is an expert at tapping that. Besides, it's always great to know that there are so many hearts fluttering out there!



BRUNA ABDULLAH
She's Brazilian, a model and reality TV star, and all-round hottie who's been one of our favourite hotties for a while. She's also been all over the movies of late, which is one of the reasons we've been booking tickets in advance.



64 MARGOT ROBBIE

We've been howling over this Aussie bombshell since the second she strutted her way into our hearts in *The Wolf of Wall Street* in a pair of stilettos. With big-screen projects including *Z for Zachariah* and *Focus*, her star is set to keep rising.

63 ZOOEY DESCHANEL

The quintessential Hollywood hipster, "She & Him" singer, and *New Girl* star has seduced fans with her long-lashed beauty and quirky charm, leading you to vote for her in droves and launch her into the Hot 100. A-dork-able!





62 STANAKATIC

Over the years you've no doubt caught Katic on 24, Heroes, CSI: Miami, or any of the other TV series. But it's her role as drop-dead-sexy detective Kate Beckett on Castle that has us tuning in endlessly.



60 COBIE SMULDERS

Mankind remembers her as the cool, witty Robin from *How I Met Your Mother*. We remember her as the gorgeous girl who can make us do whatever she wants, especially as Agent Maria Hill of *S.H.I.E.L.D*.



59 AMISHA PATEL

Amisha won a place in our hearts with her bubbly sexiness, and she still comes to mind as a natural beauty with a lot more to offer. Oh, she's so hot.



66 Only people who are extremely sexy get featured in Maxim. Over the years, I have changed, and I'm glad people still find me very hot. 99

58 OLIVIA WILDE

The 30-year-old actress confirmed Jason Sudeikis' "lucky bastard" status, by having his baby, in April. As for how she reacted to her own confirmation on *Maxim*'s Hot 100 list? "I was so psyched," admits the former star of *House M.D.*, "I did a little dance."





57 SOFIA VERGARA

The hottest mom on television steals our hearts week after week as the hilarious and loudmouthed Gloria on *Modern Family*. Now, the Colombian bombshell has taken to the big screen with *Heat* and *Chef*. She also has a hot sister, Sandra. (F.Y.I.)

56 IGGY AZALEA

When it's winter in India, it's summer in Australia, but this 24-year-old Aussie rapper will stay hot all year round, thanks to her hit album *The New Classic* and her new collaboration on JLo's "Booty." If you've seen one of her videos, you know it.



HOT IOO CHRISTINA AGUILERA She's graduated from teenage crush to adult fantasy, and gone from the star of *The Voice* to the star of our October 2013 cover. Apparently, this big- voiced beauty can do it all. 66 Trying too hard to be sexy is the worst thing you can do. Sexiness should be effortless. 99

54 KALKIKOECHLIN

Kalki's got an undeniable charm—she's so quirky and fun you almost forget what a hottie she is sometimes! But at the end of the day, she's got it all.



53 KELLY BROOK

Possibly the most well-known pin-up of our times, the beautiful Kelly has the curves and the smarts that we love. She's kept men rivetted to screens, she's always buoyant and she's our kind of girl.



66 If someone started cooking me dinner and lighting candles, I'd probably throw up! I'm old-fashioned—I like my boyfriend on the sofa watching TV. 99



52 CHRISTINA HENDRICKS

We'd gladly travel back to the 1960s, just to be in Joan Harris' vicinity on *Mad Men*. Apparently a lot of women agree that Christina might just be the sexiest woman in the world, so who the hell are we to refute that.

51 MEGAN FOX

Ever since *Transformers*, she has continued to blow us away, even as the talented (and super hot) news anchor, and secret friend of shelled-boys in *Teenage Mutant Ninja Turtles*. Bonus points: She saves the day! We'd like to be rescued too.





50 ADRIANA LIMA

This Victoria's Secret Angel and Brazilian bombshell is a top model who has made the world of lingerie and hot winks her domain. And she remains unchallenged, really.

HOT 100 66 Every woman has sex appeal, she just needs to discover where hers lies and how to use it responsibly! 99 80 MAXIM November 2014



48 PRACHIDESAI

This soft-spoken beauty with the most expressive eyes we've ever seen is everything you'd want in a real-life goddess. She seems to become sexier with each passing year, and we love that innocent smile.





46 ALIA BHATT

Internet jokes aside, there's something about Alia. She's cute, refreshing and unassuming, and her performances have made her a star already. Don't you just want to buy her flowers and heart-shaped candy, and whisper sweet nothings in her ear?

47 ILEANA D'CRUZ

Her innocent looks, combined with a killer bod, have been making us gawk for a couple of years now. She's got this elegant sensuality that seems to drive men wild. Indeed, as our necks stand proof, we'd like to see more of her ... much, much more.



45 TAYLOR MOMSEN

Cindy Lou who? It's hard to believe the stunning The Pretty Reckless singer got her start opposite the Grinch. But given the success of her two albums (and her penchant for wearing only body paint in music videos), music was definitely the way to go.





44 BAR REFAELI

Possibly the hottest Israeli we know, this supermodel cracked the Hot 100 Top 10, and continues to hold our gaze. Whether she's posting blazing selfies or sunning herself, we're all eyes.





42 MALLIKA SHERAWAT

You can't have a Hot 100 list and not include this as-bold-as-ever bombshell. Whether it's singing a sultry happy birthday or just being her usual sexy self, men continue to keep an eye on Mallika.

40 JENNIFER LOVE-HEWITT

There's a reason the lady called "Love" is a *Maxim* favourite and continues to land on our Hot 100 list year after year. It's probably this little secret she once told us: "I can have a cake in the oven while I do a pole dance." We love a gal who can multitask.



39 PARINEETI CHOPRA

She's like the girl version of your bro, bro. And we say that in a really good way. She's getting hotter, better, and funnier with each passing year. In fact, we're offering an open invitation—fancy a pint later this evening, Parineeti?

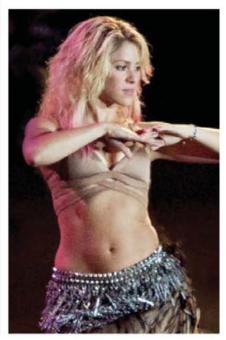
41 EVAMENDES

We've had a solid crush on Eva for as long as we can remember, and those ads for Calvin Klein underwear just steamed things up. Plus, we never thought we'd say this but she looks just as good with that guy Ryan Gosling's baby. So, we have to add this: We'll always love you, Eva.



38 SHAKIRA

Hips don't lie, so naturally this undulating Colombian superstar was going to heat up the Hot 100. Besides selling more than 60 million records, Shakira (whose boyfriend, footballer Gerard Piqué, adds to her mystique) is also beamed into millions of homes with her videos and TV work.



MAXIM HOT EVENTS



Delhiites once zoomed into DT Cinemas at DLF Promenade, Vasant Kunj, to catch the Maxim premiere of the much-awaited movie, *Into the Storm.* The movie had everyone sitting on the edge of their seats as they watched this sci-fi thriller in awe. The after-party saw everyone head to the hip Haus Khaz Village lounge, Moon Shine Cage & Bar.























ASSOCIATE PARTNER







MULTIPLEX PARTNER







ZOE SALDANA Having boldly gone where no man had gone before in Star Trek and blazed across the sci-fi sky in Avatar, this Dominican beauty cemented her status as the universe's sexiest star as Gamora in Marvel's Guardians Of The Galaxy, as well as that much-talkedabout sequel to Avatar. 86 MAXIM November 2014





35 MONICA DOGRA

Cool girl vibe? Check. Musician? Check. Check. Stunning looks? Check. Check. Check. What more could you ask for... Monica is one of the funnest girls we know, and one of our best shoots to date.





34 CAMERON DIAZHands down, she's got one of the best bikini bods ever. The former *Charlie's Angel* star is our favourite surfer girl ever, too.

33 JENNIFER LOPEZ

So this is 40? Damn. If the U.S. Government ever tallies the loss of productivity caused by men staring at this Bronx-born supernova's heavenly body over the past two decades—and she's not cooling off soon—they may have to shut JLo down. Let's hope they're not reading this.





32 Shraddha kapoor

Shraddha has swept us off our feet with her delicate charm in a very short span of time. Hit films, gorgeousness and that ease about how she does everything she does. Really, we're hooked!

31 BIPASHA BASU

No one knows "sexy" like Bipasha. In fact, we bet she could head the PWDS (that's Public Works Department of Sexy). One of our eternally favourite Covergirls, she'll always have our vote.



66 Every time that I've shot with Maxim has been very memorable. We've always done some very hot, yet very beautiful, pictures.



30 KATY PERRY

With her Prismatic world tour, the former Hot 100 Top 10 continues her conquest of the world (and our hearts). Maybe the Miley-makeout session never came to pass, but if that's the compromise we had to make for the split with John Mayer, we're actually fine with it.





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28 SUNNY LEONE

Things are looking pretty sunny for this young lady. With two films and a number of hot dance numbers under her belt now, she's made almost everyone realise that what you are is not as big as who you can be. Even naysayers are eating their words. Good for her!





27 ROSIE HUNTINGTON-WHITELEYThe star of *Transformers: Dark Of The Moon*—we know you just watched the 100th rerun—is also a former Hot 100 Top 10 and Victoria's Secret Angel. She's probably the best-looking British woman out

there and has unbelievable... lips.



26 MALAIKA ARORA KHAN

This woman still packs a sexy punch, and can give any starlet a run for her money on the hotness charts. She continues to make scores of dudes gyrate to one of her songs, and here's hoping she never, ever stops.

25 ALESSANDRA AMBROSIO

A 10-year Victoria's Secret Angel vet, this Brazilian bombshell has countless legendary fashion show appearances to her credit, but perhaps the most memorable? Ruling the VS runway in 2005 wearing nothing but candy. She still rocks the runway like no one else can. What more can we say?





24 BEYONCÉ

All hail Queen B: With an album and a world tour, a loyal fan empire and too many good things to mention, this pop star not only took over the music world but also the hearts and minds of men across the globe. She never stops.







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HOT 100



23

KALEYCUOCO

Whether she's steaming up the small screen in *The Big Bang Theory* or cineplexes in movies like *Authors Anonymous*, the *Maxim* favourite offers the best excuse we can think of to pay attention in physics class.

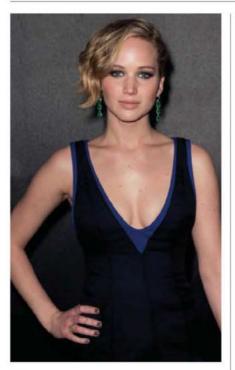
66 Have I ever had an unrequited crush? I usually get what I want. When I go for something, nothing stops me. Nothing. 99



21 JESSICA ALBA

She's ruled our hearts, and your votes, since this list debuted. This year saw her back as the supersexy Nancy Callahan in Frank Miller and Robert Rodriguez's $Sin\ City: A\ Dame\ to\ Kill\ For$. She's only getting sexier.





19 JENNIFER LAWRENCE

Effortlessly straddling the line between blockbuster mega-franchises like *The Hunger Games* and award-winning movies like *American Hustle* and *Silver Linings Playbook*, J-Law is the perfect combination of hotness, talent, and even more hotness.

18 MILAKUNIS

Mila has been our favourite girl ever since *That '70s Show*, but it's her ability to switch from laugh-out-loud comedies like *Ted* to Oscar-worthy dramas like *Black Swan* that makes her our ultimate dream woman. Plus, she has eyes that you just can't escape. Damn you, Ashton Kutcher.





20 RIHANNA

Everyone with a pulse and an Internet connection drools over @badgalriri's steamy social media pics on the regular. We're still brooding over the fact that we can't access her Instagram account.

17 LISA HAYDON

If only every woman rolled her r's in the French way that Ms. Haydon does—we'd be a country with a population well over 7,868,493 billion... Basically, Lisa is really, really, really hot.



66 I never think of anything I do as being necessarily sexy. But, yes, I'm extremely comfortable with my body. 99



16 **KANGANA RANAUT**

This lady is a breath of fresh air for those of us who have a thing for the unconventional. We were always aware of her acting chops, but she's now got a nation of men following her hotness, too. She also has an attitude to boot, which just makes her one super package. We'd be taking acting lessons from her in a heartbeat. We wouldn't learn a thing, of course, because we'd only be staring at her.



15 **SONAM KAPOOR**

One thing everyone agrees on-she's got great style. But what men love the most about this charming young lady is her mega-watt smile, her banter and those deeper-than-your-soul eyes. She's also got a smoking bod that rocked a bikini, and she was No. 1 on this list in 2010.

66 For me, it's a little strange that people have started calling me hot, especially after Maxim named me the Hot 100 winner. 99



ESHA GUPTA

This model-actor is steadily making her way up all of life's most important charts-hotness, hotness, and that last one, hotness. We can't help but notice how good she looks all the time-it's a 'round-theclock job, people, and Esha seems to manage that like a breeze. Seriously, she's always hot.



Whether she's choking foes with her thighs in *The* Avengers or using her ridiculously sultry voice to make you lust after a piece of technology in Her, Scar-Jo is quite simply a goddess who walks among us. She just keeps getting hotter.





12 **KATE UPTON**

The beyond-bodacious, Michigan-born curvy supermodel has posed in a bikini on an Antarctic glacier and braved frostbite, and in a bikini floating around a plane in zero gravity. Hey, Sports Illustrated... can you please stop trying to kill one of the hottest women on Earth?







HOT IOO

9

SONAKSHI SINHA

Every guy's curvy-girl-next-door dream come true,
Sonakshi came into her
own in 2014—getting fitter
(that bod), scaling the
movie charts (yes, we paid
attention) and just being
all-round, wholesome
goodness. The votes
definitely called it, and put
Sonakshi in the Top 10.







66I'm like an onion, I have many layers but cannot show it all off at once. So, if you stay tuned, you'll get to see the many facets of Miss Nargis Fakhri. I'm unpredictable, I'll always surprise you. 99













3

DEEPIKA PADUKONE

Legs. Legs. Legs.
Remember that jingle for your favourite breakfast cereal? Well, we've made one in honour of the lovely Ms. Padukone's endless legs. Can you blame us? This stunner is at the top of her game right now, and we pretty much love every single thing about her—including her frank and feisty attitude.





HOT 100

2

PRIYANKA CHOPRA

We just spent 72 hours trying to figure out if there's something this mega talented woman cannot do. (Admittedly, a significant portion of that time was utilised wiping the drool off our faces.) Findings: She can do it all-act, sing, dance and most important, wow us with her hotness every day. She's also the only woman who's been No.1 on the Hot 100 twice, in 2011 and 2013.

November 2014 MAXIM



HOT 100

KATRINAKAIF

When you think about hotness, a few names seem to pop into your head almost immediately. Katrina Kaif is one of them. At the risk of sounding very (very) cheesy, we think Katrina could be every Indian man's dream girl... brought to life by sources outside our understanding. Ever since the Hot 100 list debuted in 2008, she's been in the Top 5, and we wholeheartedly agreed every year. (She was ranked fourth in '08, third in '09, second in '10, fourth in '11, fifth in'12 and fourth in '13.) This year, she's been voted to the *numero uno* position, and we're just standing up and applauding. It is fully deserved, because whether she has a movie out or whether she's taking

one of her famous breaks from the public eye, she's at the top of her game. We have to say that she looks perfect, that she can really move and that it's amazing to see an entire multiplex gawk when she comes on-screen or when they see one of her posters. Her first Maxim appearance in March 2006 (just our third issue) made her a top draw in the mindspace of men, her AamSutra ad for Slice is famous for making us lust after mangoes, and her "item" numbers are legendary. But, in the interest of pausing before we get too carried away, we'll just add that this is her first appearance as the No.1 on the Hot 100, and that too by a countable number of votes. Yes, it's the year of Kat!



The advent of the Indian
Super League is real good
news for football in India.
Now, if only we can avoid the
pitfalls of excessive glamour
and revel in sporting glory.

by MOONMOON GHOSH





P

POST-LONDON 1948, AN AMENDMENT TO THE

laws of the game meant that a match of association football could no longer take place unless each player had shoes on. The first Olympic Games of the post-war era were memorable for India—participating in what was its first major international tournament, the Indian men's football team famously took to the field barefoot, putting up a spirited fight against the French, narrowly losing 1-2 in the first round. Little wonder, then, that the introduction of Law 4 angered the Indian authorities, who argued that playing barefoot was the only way they knew, ever since picking up the game from the British soldiers in the 1800s.

The protests were in vain. It was one of the reasons why India refused to play the 1950 World Cup in Brazil (a more important one, however, was the myopia of authorities, who did not consider the tournament important enough to merit travel halfway across the globe). True, booted India managed to script a few successes: Gold at the 1951 Asian Games in New Delhi and silver at the Manila Asiad four years later was followed by Indian football's finest achievement—a fourth-place finish at the 1956 Olympics. But after the continental bronze

at Bangkok 1970, it has been all downhill for Indian football.

Cut to 2014 and India is in the midst of a supposed "football revolution." On October 12, while super cyclone Hudhud was making landfall in coastal Odisha and Andhra Pradesh, Kolkata—in neighbouring West Bengal—was playing host to another sort of storm, which would help Indian football rise from a long slumber and allow the country to take its place on the world football map.

Had the national team won a major tournament? Or risen to rankings in the charts? No. The jubilant and frenzied fansand celebrities who'd jumped on to the bandwagon-were toasting the start of the Indian Super League (ISL), a much-awaited IPL-style league in football that had already seen two postponements since its initial announcement. The formula was simple: Eight city-based franchises bought by a mix of wealthy businessmen, cricketers (both retired and current), and famous actors as owners/managers, a generous dose of glamour to net the necessary eyeballs, and a catchy slogan ("Let's football"-verbing the sport, now a common practice). Lest you get too caught up in football's IPL-isation, there are timely ads serving as reminders





that there is enough football in action to satiate the cravings of the fans—through eight marquee players and other known names, six of whom have lifted the coveted FIFA World Cup trophy.

The cities awarded the franchises are diverse in their cultures, size and geography. So while the north has the Delhi Dynamos, the east has Atlético de Kolkata, and the easternmost region is represented by NorthEast United FC, based in Guwahati. The west has three teams—Mumbai City FC, Pune City FC and Goa FC— and southern India has two—Kerala Blasters (based in Kochi) and Chennaiyin FC. The league is promoted by Reliance Industries, Rupert Murdoch's STAR India TV, and sports management group IMG, which is also the marketing partner of the All India Football Federation (AIFF).

The first match was played at Kolkata's Salt Lake Stadium, which packed in 65,000 spectators on a fine Sunday evening as Atlètico de Kolkata played Mumbai City. (According to stats, some 90,000 regularly watch the heated city derbies between Mohun Bagan and East Bengal every season.)

While the quality of football in the opening 10-15 minutes was average—even as established European and South American footballers duelled with their Indian counterparts—it became pleasing to the eye once everyone on the pitch had settled. Flying tackles, yellow cards, the referee remonstrating with a player, managers protesting near dugouts, chanting fans and cheeky banners on the sidelines... it was similar to any other match that we're used to watching on television. It was being played in our backyard, and would be for two months every year, according to the ISL's template.

To be sure, the league has had its critics since the idea was first sounded out by the organisers and the AIFF, the sport's governing body in the country. And the criticism has only intensified as the tournament has gotten underway. Not

"AT THE MOMENT, I CAN'T SAY THE ISL WILL COME IN AND CHANGE INDIAN FOOTBALL. <u>BUT IT</u> <u>DEFINITELY WON'T HARM IT</u>. WE ARE RANKED 158TH IN THE WORLD, SO WE CAN'T GET WORSE," SAYS BHAICHUNG BHUTIA. everyone is convinced that the celebritystyled league will help in developing the
sport at the lowest echelons in the country,
where it is most needed. Renowned
commentator Novy Kapadia, an established
expert on the game, is one of them. "There
is no doubt that the tournament has given
Indian football tremendous exposure. Even
the quality of foreign players in the ISL will
be the best ever on Indian soil. But after
the final is done and dusted, once the ISL
finishes, all these players and coaches will
go home. We don't even know how many of
them will return next year," he says.

For any league, longevity is the key. So is the case with the ISL, which will also need a minimum of five years to make any difference in the state of the game at the grassroots. Although each club is stipulated to spend around ₹2,50,00,000 each year on grassroots development and establish an academy within three years, none of the franchises have put forth proposals on how they are going to help develop football talent in the country. It is hoped that playing regular matches will help in revamping the various stadia and develop new infrastructure. But Kushal Das, general secretary of the AIFF, admits, "It is going to take a long time to change the state of Indian football. The ISL is a top-down and bottom-up approach. Although development



programmes will be rolled out by each club in the long run, it's important to have exposure and visibility right now, which the ISL gives us."

Will fans lap up the football on offer in the same way they do European football? After all, most of the young generation has grown up watching top-class football, primarily from the English, Spanish, Italian, German and French leagues. The first ISL season has a novelty factor, but the league needs to do much more to sustain the interest of the fickle fan, who could end up disappointed with the style of football and the currently dilapidated stadia.

Many at the Salt Lake Stadium, for instance, had never been to a football game before-and they'd come to watch the stars and the two marquee players in action-Kolkata's Luis Garcia (who has played for Barcelona, Atlètico Madrid and Liverpool) and Mumbai's Freddie Ljungberg, an Arsenal legend. Delhi's Alessandro del Piero, Goa's Robert Pires, Kerala's David James, Chennai's Elano, NorthEast United's Joan Capdevila and Pune's David Trezeguet are the other six. Two other famous players in the fray are Frenchman Nicolas Anelka, who's played for Arsenal, Real Madrid, Liverpool and Chelsea (among other clubs), and 2006 World Cup winner Marco Materazzi, who is the playermanager for Chennai. Rubbing shoulders

with these legends will help the Indian juniors learn the nuances of the game.

These marquee names have the ability by themselves to attract fans, but none of them are in the prime of his career. Much as fans would want top players to play in India–one banner at a stadium even read, "Messi, come to ISL!"—none of the current active footballers is likely to join the ISL until it has proven to be sustainable in the long run.

The ISL also calls into doubt the existence of the I-League, Indian football's top professional league. With the ISL booking a September-December slot in the calendar, the I-League will be pushed to January, with a truncated schedule.

When asked about the clash between the two leagues, FIFA general secretary Jerome Valcke says, "There cannot be two leagues in a country, and the I-League is the recognised league by the Federation. The ISL is like a booster dose in the short run. The ISL clubs hope to proceed into the I-League eventually. The goal is to bring the two closer to take the advantage for developing the sport."

In reality, the I-League has little credibility among fans, with matches played in almost empty stadia. Most I-League clubs are professionally laidback and don't invest much in the game, because of negligible financial returns for their investments. This is due to the absence of a revenue-

sharing agreement with the AIFF, the money generated from whose events goes to IMG-Reliance, as per their contract. Even then, the I-League is the sport's premier tournament and the ISL isn't officially recognised by FIFA, so all the goals scored and records created won't be recognised. And even if the ISL generates big money, much like the IPL, it will be hard to match up to Europe's premier divisions.

While all these doubts persist, football's top honchos believe the ISL will help generate publicity for the game, which is good news. For two months at least, the spotlight will be on Indian football, infrastructure can be built, and existing stadia will get a facelift. According to Subrata Pal, goalkeeper of the Indian national team and Mumbai City, the ISL gives the players much more than just limelight. "Could fans have thought about watching a Del Piero or Materazzi in action in India? Not before this," says Pal. "At the end of the day, if our boys can spend time with such names, gain from their experiences, and become better players, I'd say the ISL has been successful. Obviously, I would want the league to run for many years so the efforts can bear fruit and help unearth new talent and develop players for the national team."

Bhaichung Bhutia, former India captain, agrees. "I think the ISL will do a world of good for Indian football. Imagine, this is only the first edition and we already have players like Del Piero, Garcia and Capdevila playing here," said the man nicknamed 'Sikkimese Sniper.' And although he isn't happy with exorbitant salaries to attract these names. Bhutia thinks the tournament will do more good than harm for the sport. "At the moment, I can't say the ISL will come in and change Indian football... that India will qualify for the next World Cup. But it definitely won't harm it. The state we are in, realistically, we are ranked 158th in the world, so we can't get worse," he says.

Whether the ISL has managed to succeed in fulfilling its stated aims can only be judged after the inaugural competition ends in December. If the league, as a whole, and the eight clubs do well, it may pique the interest of other well-known players and result in marquee names returning for the next edition. On the other hand, a poor tournament will lead to sponsors and owners pulling out, and the league being abandoned after just a few years. What is needed for the experiment to succeed is patience—from the organisers, owners and, most important, from us, the spectators—but that is exactly what could be in short supply.

J.P. DUTTA

A RISK-TAKER, THAT'S WHAT J.P. DUTTA IS. WAR FILMS ARE UNCOMMON IN INDIA. BUT THEY'RE HIS FAVOURITE GENRE. MOST DIRECTORS AVOID DRAWING ON RECENT HISTORY FOR FEAR **OF ATTRACTING** CONTROVERSY, BUT HE REMAINS UNDETERRED. AS HE PLANS HIS NEXT FILM, THE RECLUSIVE FILMMAKER SPEAKS EXCLUSIVELY TO MAXIM IN A RARE INTERVIEW.

by ANNA M.M. VETTICAD



What is your next film as director?

I'm looking at the 1962 India-China War for a film I'm planning to start next year. We live in a cruel world, which is all about success and failure. Just because we lost that war does not mean those who fought it were not brave soldiers. Their story has to be told.

Why the long gap between your last film (*Umrao Jaan*, 2006) and this one?

It was unintentional. I was unable to make a film for various reasons. For instance, I could feel the industry and the audience changing.

I've always made multi-starrers, but now the time of multi-starrers is gone for independent filmmakers like me. The stakes are too high and almost all the saleable actors, the 40-plus ones, have turned producers because they want a share in the profits and huge remunerations. Stars are also shying away from working with their contemporaries. There was a time when Vinod Khanna, Dharmendra, Sunny Deol, Sanjay Dutt all worked together and trusted the filmmaker completely. Today's stars are choosy and insecure. I took these eight years to step back, watch what was happening and come to terms with these changes. Now, I'm ready for another film.

You are very emotional about India's defence forces, aren't you?

Yes, because my brother was in the Air Force and I lost him in a MiG-21 flying accident in 1987. I also had cousins in the Army and the Air Force.

Have your films on the armed forces come from this personal attachment?

Yes. My brother returned from the 1971 war and narrated the Longewala battle to me. He

was a part of it. That narration gave me the seed for a script. So, I wrote *Border* in 1972 while I was still in college. So, yes, I have looked at the armed forces very closely because of my family.

Why was *Border* released 25 years after you wrote it?

Because I didn't think any producer would touch the war film genre. How often have you seen war films in 100 years of Indian cinema? With that thought in my mind, I finally decided to become a producer to make it.

Do you agree with people who feel it is unpatriotic to make a film that critiques the Army?

I wouldn't be so myopic as to say films should only show the glory of the Army or the armed forces. If the troops have done something wrong, there's no harm in projecting that. Hollywood has done it.

Would you be able to make a film on the wrongdoings of defence personnel?

I wouldn't do it because, in my lifetime, I first need to do enough for the greatness of our armed forces.





"A PERSON MAY OR MAY NOT BE WORKING, BUT THE ONE THING YOU CAN'T TAKE AWAY FROM HIM IS THE PASSION TO MAKE FILMS."

Listening to the song "Sandeshe aatey hai" from Border was an emotional experience for many of us. How did you react when Anu Malik first played that tune for you?

I remember a beautiful moment shared between me, Javed Akhtar and Anu. We had composed the rest of the song but when we came to the portion "Ae guzarney waali hawaa ye bataa, mera itna kaam karegi kya" Javedsaab said he assumed Anu would need a couple of days to compose it. But I told them I was going away for a long outdoor and needed the song with me. Anu immediately told Javedsaab it would take him just 10 minutes. And, believe you me, after playing for 10 minutes on his harmonium, he had the portion ready. Immediately, Javedsaab got up from his seat, hugged Anu and said, "You're so good, man. You're a genius, yaar. You know your work, you know what you are." I also hugged him. Some things just happen. I remember I was working with Randhir Kapoor in R.K. Films' studio and I remember Raj Kapoor talking to himself. Bobby had already become a huge box-office hit and he was watching Bobby with a Russian delegation. After watching it for 10 minutes, we saw him telling himself: "Babu, filmein bann jaati hai saab, koi banaata nahin hai (Nobody makes films, they just happen)." Cinema is like that. Sometimes, everything just falls into place and sometimes it doesn't.

Why do we see so little of you in the news and media?

I've been a complete recluse since the

beginning of my career. I remember I gave an interview after *Hathyar* (1989) and the senior journalist Iqbal Masud wrote a nasty piece on me in which he said: "Since when does Mr. Dutta need to give an interview or explain himself about his work? He keeps a low profile and does his work. And we only hope that he carries on that way and not this way." My daughter Nidhi will tell you how much it took her to get me to say yes to this interview. Talking about myself is boring.

When your first film Sarhad wasn't completed due to financial problems, how did you stay optimistic in the eight-plus years till Ghulami was released in 1985? It must have been tough.

A person may or may not be working, but the one thing you can't take away from him is the passion to make films. You want to see your dreams come true, that's it. Dreams, as in the worlds you have created in your head. That keeps you going.

Who is the most talented actor or actress you have worked with in your nearly 40 years as a director?

All of them were very talented because they tolerated me and suffered me. I am a hard taskmaster. I have taken them to shoot in the roughest of terrain, and they've quietly done their work, and done it well.

We've read that you are famous in the film industry for your temper.

I have a temper, obviously, because I believe

in getting the shot right. When things don't work out as I want, obviously any director... I'm not the only person known for his temper. They made it out to be that way, but I have seen many directors very angry on the sets. We used to tremble when Raj Kapoorsaab would get angry. The fact that stars like Abhishek Bachchan, Sunny Deol, Vinod Khanna or Dharmendra have repeated themselves with me proves that too much has been made of my temper.

Knowing the changing tastes of this generation of filmgoers, why did you risk making *Umrao Jaan*?

I made it for my father. He had started this film back in 1954 as a producer-director. After he shot for 10-15 days, he met a gentleman who was almost ready with a film on the same subject. So my dad had to stop his film, but he carried the desire to make it since then. He actually told me, "Son, if you can do this for me, I'll be grateful."

Dharmendra is a living legend of Hindi cinema. What are your memories of working with him?

The producers of *Ghulami* had no money but Dharam*ji* shot for 25 days outdoors without taking a single penny. The moment he stood by me, everybody followed. Smita Patil, Reena Roy, Naseeruddin Shah, Mithun Chakraborty, Raza Murad, Mazhar Khan... everybody decided not to take a single penny and shoot for the film for 25 days. Dharam*ji* got me going on my journey as a filmmaker.



124 MAXIM November 2014 photographs by ANTIA PAGANT



THE POWER OF THREE

WHY THE VERSATILE, SOPHISTICATED, AND ALWAYS RAKISH THREE-PIECE SUIT NEVER GOES OUT OF STYLE.

by KATHERINE BERNARD

THE THREE-PIECE suit-pants, jacket, waistcoat-is the hallmark of a self-possessed man, historically the kind who can control the volume of a room with the raising or lowering of an eyebrow. Take Steve McQueen in The Thomas Crown Affair: He was très suave in blue glen plaid and ash-gray ensembles, and took sartorial risks that nodded to his criminal thrills. Still, seeing a man in a five-button vest, one wonders: Just how

long was Faye Dunaway unbuttoning once Crown had slayed her over that game of chess?

The extra piece is just that: Extra. But a suit with three parts doesn't have to be an ordeal. The modern three-piece has all the powerful lines of those worn by debonair men like Sean Connery's Bond in Goldfinger, but the focus has turned to fit more than flare. A vest adds depth and sophistication to a look: It's automatically all-business, whether you take meetings in a boardroom, on a boat, or backstage at a concert. E. Tautz's creative director Patrick Grant heralds the three piece's





TIP NO. 1

The bottom of the waistcoat should always completely cover the waistband of your trousers. Too short and your shirt will billow and bunch out below the sides of your vest.

TIP NO. 2

The width of your tie should be directly proportional to the width of your lapels: Skinny tie, narrow lapels, and vice-versa.



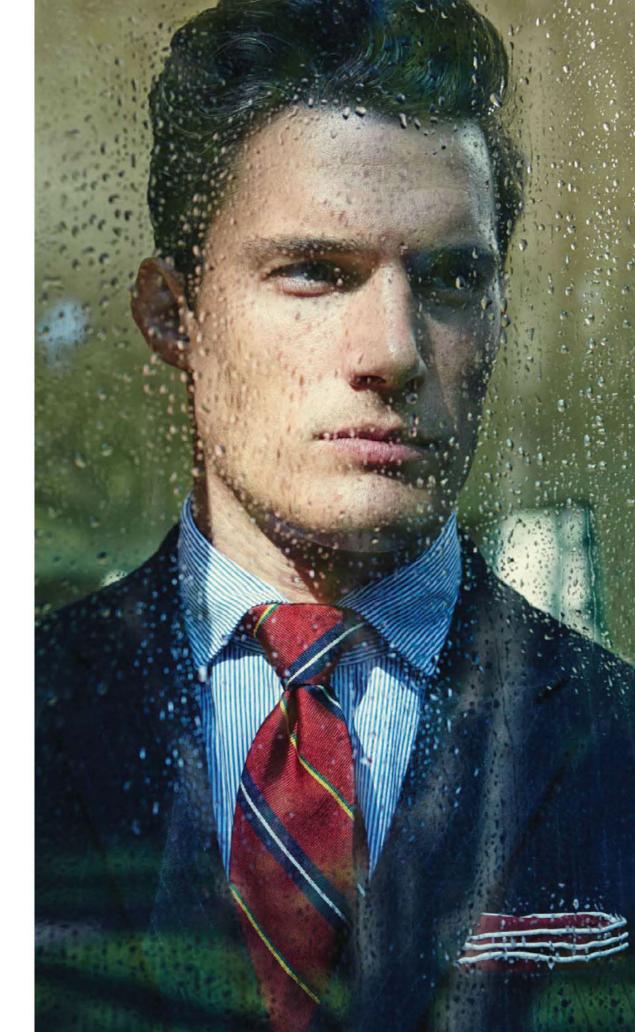


fluidity. "It's just one continuous run of fabric from ankle to chest," he says. "It has a great slimming effect, it has great elegance, it's very understated-and it's virtually impossible to get wrong." Consider it your ticket to looking rakish without fussy accessorising. Matthew McConaughey and Chris Hemsworth recently took on the three-piece with red carpet nonchalance: They skipped a tie. Another win for the waistcoat? If you take off your suit jacket, you'll still look dressed.

And speaking of those buttons: They've had sex appeal since day one. The inventor of the waistcoat, Charles II, had seven mistresses. In fact, Prince William, the Duke of Cambridge (and a fan of the threepiece), is a descendant of Charles II. The waistcoat leaves a potent legacy.

TIP NO. 3

Give some thought to mixing patterns: Pair a narrow-striped shirt with a more broadly striped rep tie. And don't be afraid to accessorise with a pocket square.



TIP NO. 4

The buttons of the vest follow the same rules as the jacket: The bottom one is always left undone. Legend has it the trend began with England's Edward VII in the late 19th century.







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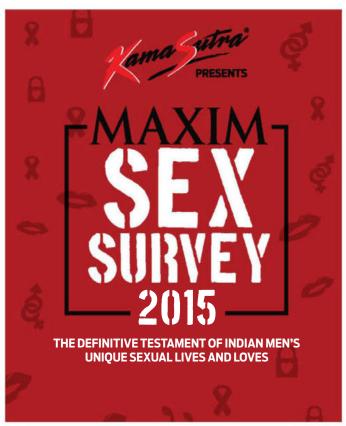


MAXIM HOT EVENTS

A DEBUT LIKE NO OTHER!

A score of celebrities and Mumbai's roster of young partygoers gathered for the launch of the Maxim Sex Survey 2015.

There were drinks, multiple sights for sore eyes, and one important new addition to the Maxim family present in the Champagne Room at Novotel Mumbai Juhu Beach. It was the launch of the Maxim Sex Survey 2015, presented by KamaSutra, an annual activity aimed at better understanding how and what men think about sex, relationships and women. The tagline "the definitive testament of Indian men's unique sexual lives and loves," sums up the premise of this new-age survey. Slated to go live on Maxim's website, maximindia.in, in the middle of November, the survey has received huge support from hotties such as Richa Chadda, Karishma Kotak, Kainaat Arora, Pria Kataaria Puri, Priyanka Bose and Sobhita Dhulipala. These ladies helped us launch the survey, while adding a generous dose of glamour to the evening. Maxim will release the results of the survey, packed with stats and expert comments, in early 2015. Watch this space!



















RAGHU DIXIT

Known for his unique voice and distinct fusion music, the microbiologist-turned-musician discusses his last symphony as he prepares to perform at the upcoming NH7 Weekender.

So, how do you want to go?

Without me knowing it and possibly doing something I love!

Any deathbed confessions?

You've made me start thinking about it now...

Are you going to heaven or hell?

Heaven, with a great view of hell!

What's your last meal going to be? Mosaranna, I think!

Got any regrets?

Many!

Who would you spy on when you're six feet under?

Wow, I never knew all that was possible, gotta start making plans!

What song plays as you die?

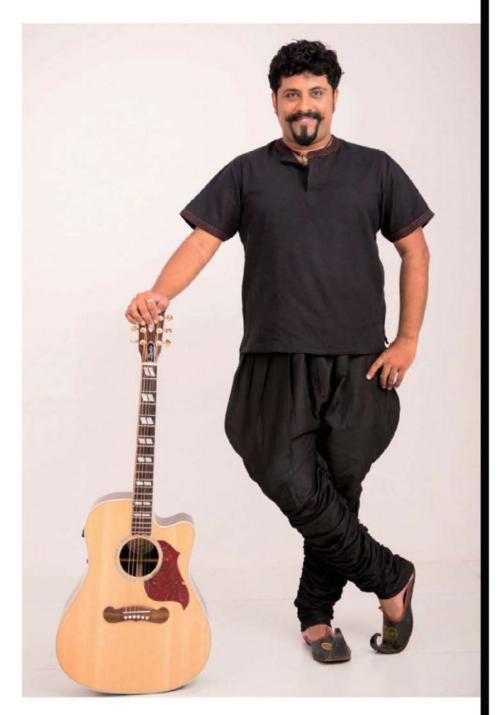
Hopefully, "He Bhagwan, Mujko Tu Zindagi Dubara De?"

If you weren't a musician, what would you have been?

I might have been a teacher.

The one artiste you regret not collaborating with...

Don't know about regrets. It's more like I wish I could work with some of my idols. I've never given up an opportunity to work with someone I really wanted to."



What was the most exciting gig you've played?

There are a whole bunch of them, from 1,50,000 people in North Karnataka, to the Jag Changa launch at NH7 Weekender, to Glastonbury. There have been some really exciting gigs we've had the good fortune to play at.

Would you have wanted to travel more or less than you did?

More. But more important, I wish I had more

time every time I travelled to a new place to actually go and see the place, and experience it like I wanted to.

Your message for aspiring musicians from beyond the grave?

If you are serious about your music, do it right or die trying.





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ENGINE

| ENGINE TYPE | 199.5 CC, SINGLE CYLINDER, 4-STROKE |
|--------------|-------------------------------------|
| POWER | 25 PS @ 10,000 RPM |
| TORQUE | 19.2 NM @ 8,000 RPM |
| TRANCMICCION | C CEADS |

CHASSIS

| FRAME | TRELLIS STRUCTURE, ORANGE | |
|--------|---------------------------------------|--|
| WEIGHT | APPROX. 154 KG (147.5 KG WITHOUT FUEL | |





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